

3 Year BBA 2018 onwards.

Annexure 1 (6r)
19m BOS, SOM

SEMESTER-I

S. No.		Code	Subject	Credits
1	CD	BB101	Principles and Practices of Management	4
2	AE	EN103	Business English	4
3	CD	BB103	Fundamental of Computers and IT/Computer Application	4
4	CD	BB105	Financial Accounting & Analysis	4
5	AE	BB109	Professional Development Lab - I	4

SEMESTER-II

S. No.		Code	Subject	Credits
1	CD	BB102	Organisational Behaviour	4
2	CD	BB104	Business Economics	4
3	AE	BB106	Business Mathematics & Statistics	4
4	CD	BB108	Fundamentals of Marketing	4
5	AE		Environmental Science	2

SEMESTER-III

S. No.		Code	Subject	Credits
1	CD	BB201	E-Business	4
2	GE/IC	BB203	Business Environment	4
3	CD	BB205	Cost & Management Accounting	4
4	GE/IC	BB207	Business Policy & Strategic Management.	4
5	AE	BB209	Professional Development Lab - II	4

SEMESTER-IV

S. No.		Code	Subject	Credits
1	GE/IC	BB202	Fundamentals of Research Methodology	4
2	CD	BB204	Corporate Finance	4
3	CD	BB206	Quantitative Techniques	4
4	CD	BB208	Human Resources Management	4
5	GE/IC		Buddhist Moral Value & Contemporary Society	2

SEMESTER-V

S. No.		Code	Subject	Credits
1	DSE	BB301	Production and Operation Management	4
2	DSE	BB303	Industrial Relation	4
3	CD	BB305	Mercantile and Cyber Laws	4
4	GE/IC	BB307	Business Communication	4
5	GE/IC		Open Elective	2
6	AE	BB309	Summer Project	4

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SEMESTER-VI

S. No.		Code	Subject	Credits
1	DSE	BB302	Financial Markets and Institutions	4
2	CD	BB304	International Human Resource Management	4
3	DSE	BB306	Selling Skills and Digital Marketing	4
4	GE/IC	BB308	Entrepreneurship and Startups	4
5	DSE	BB310	Research Project	6

16

10

Discipline Specific Elective	
DSE-1	Production and Operation Management
DSE-2	Strategic issues in HRM
DSE-3	Financial Markets and Institutions
DSE-4	Selling Skills and Digital Marketing
DSE-5	Research Project
Skill Enhancement Course	
AE-1	English Proficiency
AE-2	Professional Development Lab - I
AE-3	Fundamental of Computers and IT/ Computer Application in Business
AE-4	Environmental Science
AE-5	Professional Development Lab - II
AE-6	Summer Project
Generic Elective/ Interdisciplinary Course	
GE/IC-1	Business Environment
GE/IC-1	Business Valuation/ Open Elective
GE/IC-1	Fundamentals of Research Methodology
GE/IC-1	Buddhist Moral Value & Contemporary Society
GE/IC-1	Business Communication
GE/IC-1	Open Elective
GE/IC-1	Entrepreneurship and Startups

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