

## Executive MBA (Weekend) Programme

### Programme Curriculum

The Executive MBA program extends over a span of two years, organized into four semesters (with two semesters in each year). Meeting the stipulated criteria of various regulatory bodies, the program encompasses a minimum of 750 hours of in-class instruction distributed across the two-year duration. The curriculum comprises a blend of obligatory core courses and optional electives, allowing participants to tailor their learning experience. Additionally, research projects form an integral part of the program's structure.

**Table 1: Course Structure**

	Semester – Odd	Semester- Even
<b>First Year</b>	Semester – 1	Semester – 2
<b>Second Year</b>	Semester – 3	Semester – 4

The program operates on a credit-based system, where 1 credit is equivalent to 15 hours of classroom instruction. Most courses are designed as either 3-credit modules (45 hours) or 2-credit modules (30 hours). In each semester, the total credits range from 20 to 24, as outlined below.

During the initial two semesters, essential core courses are scheduled, amounting to a combined 32 credits (480 hours). The second year, third and fourth semesters consist of two mandatory core courses and seven elective courses. Participants in the program can select these seven courses according to their personal interests and professional needs from the provided list of elective options.

Across the elective courses in the third and fourth semesters, participants are required to accumulate a minimum of 21 credits (315 hours) to a maximum of 24 credits (360 hours). Beyond the core and elective coursework, students must also undertake additional academic endeavors. This includes completing two Minor Research Projects, each worth 5 credits, during the first and second semesters, engaging in a 7-credit Summer Internship Project in the third semester, and undertaking a 12-credit Major Research Project in the fourth semester.

Therefore, in total, a minimum of 88 credits (1320 hours) is necessary to fulfill the requirements of the Executive MBA program. These credits encompass 38 credits for core courses, 21 credits for elective courses, and 29 credits for research projects.

### Course Credit Scheme

Semester	Core Courses			Elective Courses			Projects			Total Credits
	No. of Papers	Credits	Total Credits	No. of Papers	Credits	Total Credits	No. of Projects	Credits	Total Credits	
<b>I</b>	5	3	15	0	0	0	1	5	5	20
<b>II</b>	6	3/2	17	0	0	0	1	5	5	22
<b>III</b>	2	3	6	3	3	9	1	7	7	22
<b>IV</b>	0	0	0	4	3	12	1	12	12	24
<b>Total credits of the Prog.</b>			<b>38</b>			<b>21</b>			<b>29</b>	<b>88</b>

**Semester: I**

S.No.	Code	Course	Credits
1	EMB- 101	Economics for Managerial Decisions	3
2	EMB- 103	Corporate Communication	2
3	EMB- 105	Accounting for Managers	3
4	EMB- 107	Consumer Oriented Market Planning	3
5	EMB- 109	Organisational Behaviour	3
6	EMB- 111	Minor Research Project-1	6
		<b>Total</b>	<b>20</b>

**Semester: II**

S.No.	Code	Course	Credits
1	EMB- 102	Strategic Financial Management	3
2	EMB- 104	Management Information System	3
3	EMB- 106	Strategic Human Resource Management	3
4	EMB- 108	Business Research Methodology	3
	EMB- 112	Business Environment & Ethics	3
5	EMB- 110	Business Statistics and Analytics for Decision making	3
6	EMB- 114	Minor Research Project-2	6
7	GP	General Proficiency	NC
8			
		<b>Total</b>	<b>24</b>

**Semester: III**

S.No.	Code	Course	Credits
1	EMB-201	Entrepreneurship	2
2	EMB-203	Operations Management for Executives	3
3		Elective I	3
4		Elective II	3
5		Elective III	3
6	EMB-205	Summer Internship Project (Industry- Based Project	6
7	GP	General Proficiency	NC
		<b>Total</b>	<b>20</b>

**Semester: IV**

S.No.	Code	Course	Credits
	EMB-202	Strategic Management	3
		Elective IV	3
		Elective V	3
1		Elective VI	3
2		Elective VII	3
3	EMB-204	Major Research Project	12
4	GP	General Proficiency	NC
		<b>Total</b>	<b>24</b>

NC= Non Credit

## Elective Courses

Functional Area	Course Code	Name of Subject
<b>Finance</b>	EMBA- 211	Security Analysis and Portfolio Management
	EMBA- 212	Managing Banks and Financial Institutions
	EMBA- 213	Corporate Valuation & Restructuring
	EMBA- 214	Financial Derivatives and Risk Management
	EMBA- 215	International Financial Management
	EMBA- 216	Behavioral Finance
	EMBA- 217	Taxation Planning
	EMBA- 218	Quantitative Analysis of Financial Decisions
	EMBA- 219	Merchant Banking and Financial Services
	EMBA- 220	Financial Modeling and Forecasting
<b>Marketing Management</b>	EMBA-221	Consumer Behaviour
	EMBA-222	Retail Management
	EMBA-223	Sales and Distribution Management
	EMBA-224	Integrated Marketing Communications
	EMBA-225	Digital and Social Media Marketing
	EMBA-226	Product and Brand Management
	EMBA-227	Services Marketing
	EMBA-228	International Marketing
	EMBA-229	Marketing Analytics
	EMBA-230	Advanced Marketing Research
<b>Human Resources Management</b>	EMBA-231	Corporate Social Responsibility
	EMBA-232	Manpower Planning, Recruitment, and Selection
	EMBA-233	Compensation and Benefits Management
	EMBA-234	International HRM
	EMBA-235	Organizational Change and Development
	EMBA-236	Human Resource Metrics and Analytics
	EMBA-237	Performance Management and Training Interventions
	EMBA-238	Management of Industrial Relations
	EMBA-239	Managing Diversity
	EMBA-240	Talent Management
<b>Operations Management</b>	EMBA-241	Supply Chain and Logistics Management
	EMBA-242	Operations Research Applications
	EMBA-243	Management of Manufacturing Systems
	EMBA-244	Supply Chain Analytics
	EMBA-245	Total Quality Management for Business Excellence
	EMBA-246	Predictive Analytics and Big Data
	EMBA-247	Technology Management
	EMBA-248	Advanced Excel for Business Decisions
	EMBA-249	Service Operations Management

### Data for Reference

Name of Institute	Teaching (No. of Hours)	Project (No. of Hours)	Total Hours
GBU	885	435	1320
FMS	1080	40	1120
DTU	900	120	1020
IIM Nagpur	750	0	750
IIM Sambalpur	720	30	750
IIT Kharagpur	800	150	950

*The Board of Studies of School of Management may amend the above list from time to time.*