

Greater Noida, 22nd January 2025: The **School of Management (SoM)** at **Gautam Buddha University**, Greater Noida, successfully hosted a one-hour online **Investor Awareness Programme** on 22nd January 2025 from 6:30 PM to 7:30 PM. The event was conducted in collaboration with **National Securities Depository Limited (NSDL)** and **Poornatha Engineering Company** from Bangalore.

The lecture, was delivered by **Mr. Mohan Sundaram**, a well-respected expert in the field of financial markets, provided insightful knowledge on investment practices and market trends. In addition, the **Market Ka Eklavya** segment, led by **Dr. Varsha Dixit** and her colleagues **Dr. Shobha Devi** and **Ms. Ragini Jadon**, offered practical advice and expert tips on navigating the complexities of the securities market.

The session was specifically designed for the **B. Com (Hons.) students** of SoM, to enhance their understanding of key investment concepts such as start investing at an early age, dematerialization of securities, the role of depositories, and how to manage investment risks effectively. The students gained valuable insights into the importance of informed decision-making in the investment world, which will undoubtedly help them in their future financial endeavours.

The session successfully met its objective of raising awareness and equipping students with the necessary tools to make informed investment choices.

Market Ka Eklavya
AN INVESTOR AWARENESS PROGRAM

NSDL
Technology, Trust & Reach
IPFT

India's accelerated economic growth rate has enhanced public participation in the capital markets. Greater participation of retail investors enables creation and accumulation of wealth for the public at large, thereby facilitating sustained economic growth.

Smt. Nirmala Honourable Finance Minister

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1,48,000+ STUDENTS REACHED

10 REGIONAL LANGUAGES

Key takeaways

- Learn how to *manage money, save and invest*
- Know the *3I and 3S framework* for financial freedom
- Understand the importance of *long-term planning*

CERTIFICATE

Course completion Certificate

Course Speciality
SIP
Simple
Interactive
Practical

Zoom | 1 Hour

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