



### Celebration activities

<b>Activity Name</b>	National Education Day
<b>Date of Activity</b>	11 <sup>th</sup> Nov.2022
<b>Mode of Conduct</b>	Online, Webinar, Google meet.
<b>Time</b>	3:30pm-4:30 pm ( <b>Duration:</b> 1 hr)
<b>Mandatory/Elective</b>	Elective
<b>Participants</b>	<b>No. Of Student participants: 100</b> <b>No. Of Faculty participants: 10</b>
<b>Description</b>	

आजदी का अमृत महोत्सव

INSTITUTION'S INNOVATION COUNCIL

Celebration of National Education Day-2022

WEBINAR  
on  
**IMPORTANCE OF  
INTELLECTUAL  
PROPERTY RIGHTS**

Mr. Vivek Singh  
IP Attorney & Head  
IP Prosecution Practice  
Sagacious IP

Friday, November 11, 2022 | 3:30 PM  
Google Meet : <https://meet.google.com/uqc-tvku-pdw>

Conveners:  
IPR Cell & Corporate Relation Cell  
Gautam Buddha University, Greater Noida, U.P.

### **About the speaker:**

VIVEK SINGH IP Attorney & Head-IP Prosecution Practice, Sagacious IP Vivek is an experienced IP Attorney and Patent Agent with Technical, Legal and Business background. He is actively working with Corporates, Start-ups & MSMEs to get their IP rights protected and enforced in India and globally. He has diverse knowledge and work experience of the domains like IP Strategy, Prosecution, Enforcement, IP Public Policy & Govt. Affairs, alongwith R&D and Product Development. In his previous role, he has served as a Deputy Director - IPR, FICCI (India's apex industry body). His area of work at FICCI include engagement with Government and industry stakeholders on IP policy related matters. He has also worked with Ranbaxy Laboratories (India's largest pharma company), in the in-house IP Team and has also worked

with IP law firms. In his entrepreneurial stint, Vivek was the founder of a start-up which was acquired by 1mg (India's largest healthcare platform). He got featured in the IAM's list of 'World's Leading Patent Professionals 2019 and 2020' for his well-deserved endeavors in the IP field.

**Objective of the session:** The session aimed at developing a base for the IP awareness in the students.

**Brief Description of the session:**

Institutional Innovation Council, GBU celebrated National Education Day on 11<sup>th</sup> Nov.2022 under the mentorship and able guidance of Hon'ble Vice Chancellor Prof. Ravindra Kumar Sinha. The program commemorated the birth anniversary of Maulana Abul Kalam Azad, who was India's first education minister after independence. The event began with the address of Dr. Shakti Sahi (Nodal officer, IPR cell, GBU) who formally introduced the speaker.

The event was graced by Mr.VIVEK SINGH IP Attorney & Head-IP Prosecution Practice, Sagacious IP. In his highly motivating and informative lecture he emphasized on the omnipresence of IP in all the walks of our life. He also elaborated on different types of IPs and their commercial importance.

The session was an interactive session where students enthusiastically participated in a two way conversation about patents, trademarks, geographical indication etc.

The program was concluded by the Vote of Thanks by Dr. Vinay Litoria (Member,IPR cell, GBU).

**Learning outcomes:** The students, faculties, research scholars gained an overview of importance of IP. They were also were briefed about career opportunities in this field.

**Photographs of the event:**





