



**Workshop
On
Intellectual Property Rights
(IPR) & IP management for
Startups**



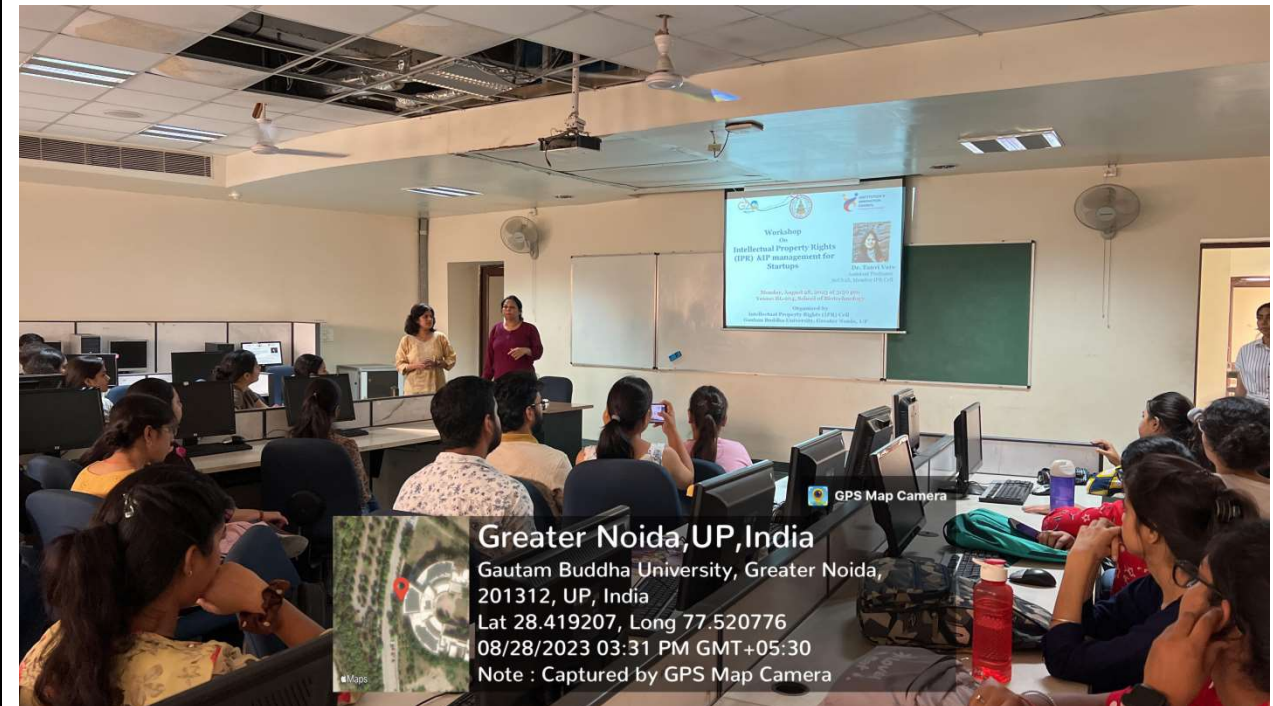
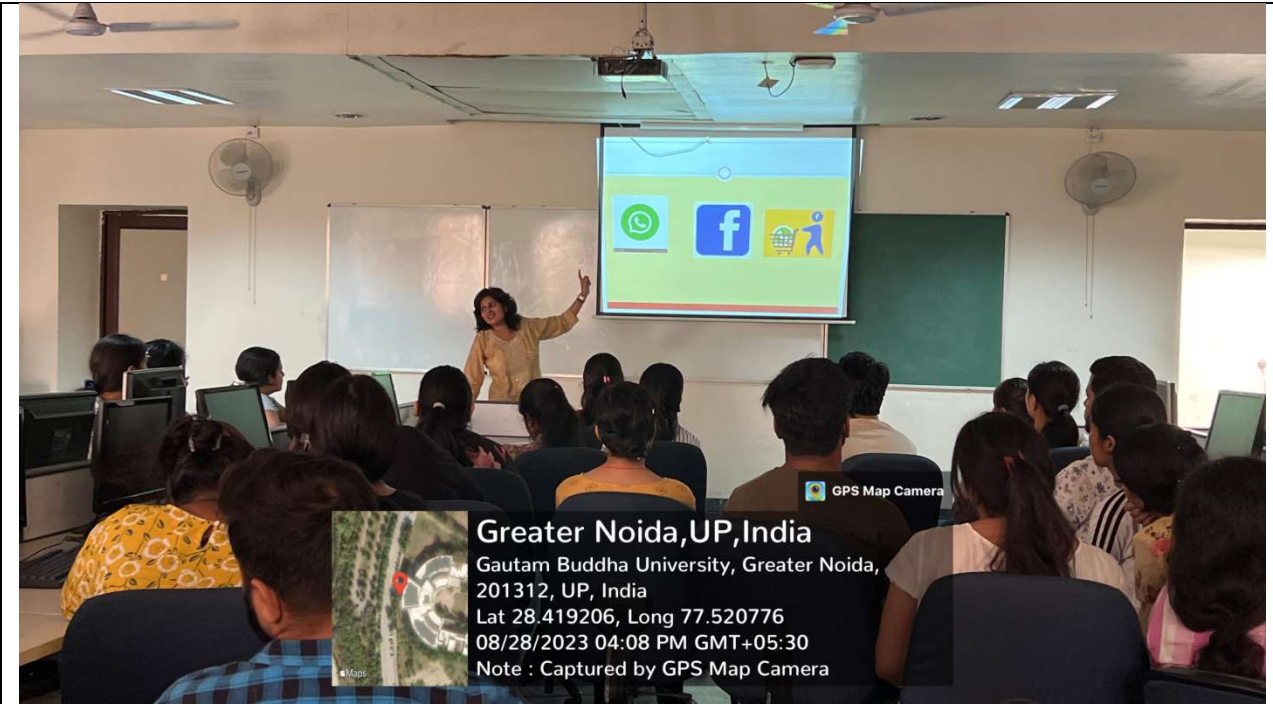
Dr. Tanvi Vats
Assistant Professor
SoVSAS; Member IPR Cell

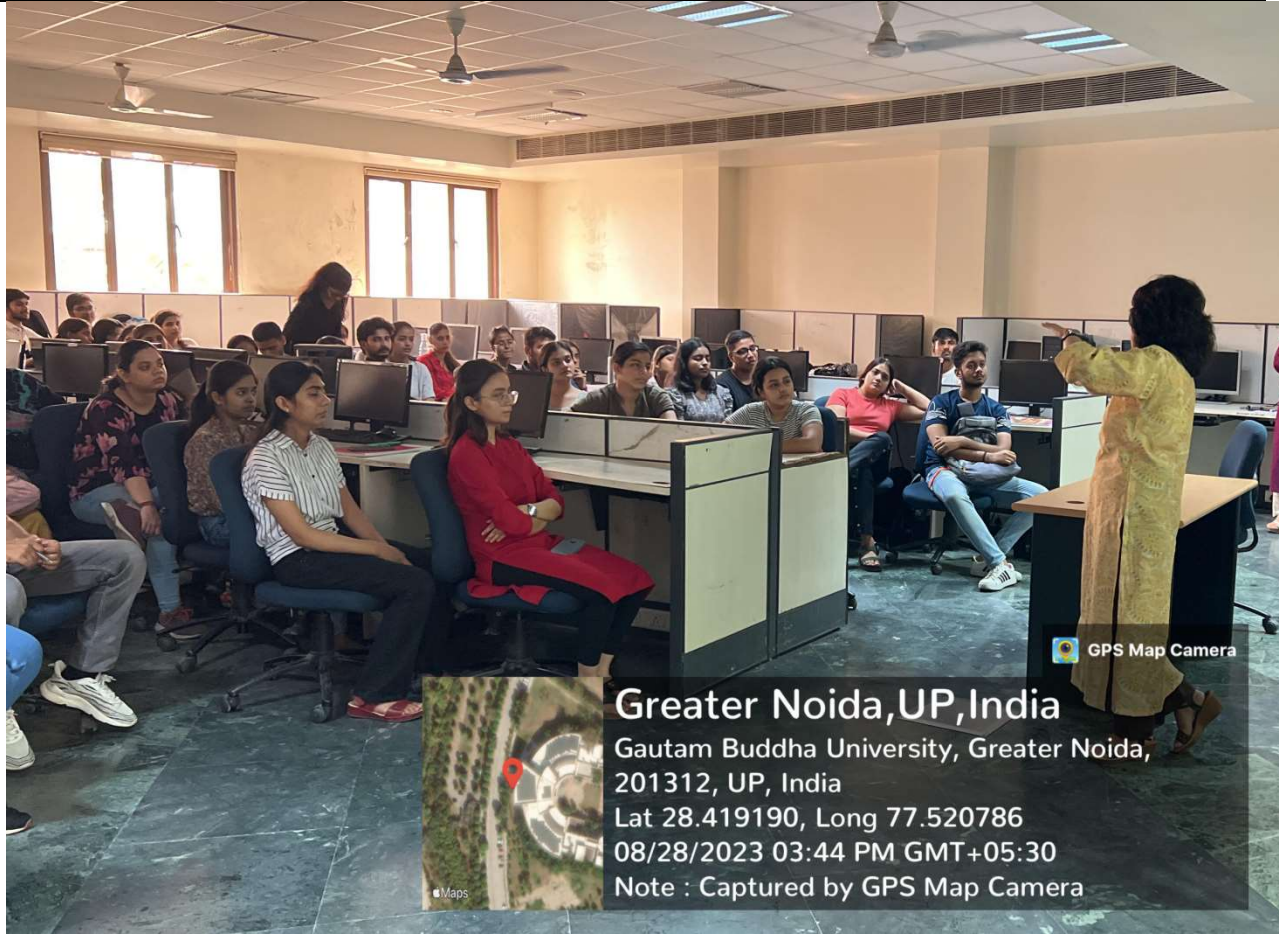
Monday, August 28, 2023 at 3:30 pm
Venue: BL-204, School of Biotechnology

Organized by
Intellectual Property Rights (IPR) Cell
Gautam Buddha University, Greater Noida, UP

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| Activity Name | IPR Workshop |
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| Date of Activity | 28 th August 2023 (Monday) |
| Mode of Conduct | Offline |
| Time | Time: 09:00 AM to 5:00 PM Duration: 8:00 hour |
| Mandatory/Elective | Elective |
| Participants | No. Of Student participants: 50 No. Of Faculty participants: 15 |
| <p>Objectives: To instill intellectual property (IP) awareness in the students and expose them to importance of a right IP portfolio even in startups.</p> <p>Benefits: The workshop covered the topics right from the inception of acceptance of IP as an asset to the current day scenario where it holds firm in its position as a prime stake in any industry. Various case studies were used to explain the concept of different types of intellectual properties. The trajectory of development of an idea into a full fledged registered and protected intellectual property was discussed in detail. Other topics that were covered included enforcement of intellectual property rights (IPR), infringement of IPR and also the role of different international agencies to offer a wider protection of IPRs.</p> <p>The session ended with a group discussion and student faculty interaction on various aspects of IP.</p> | |





GPS Map Camera



Greater Noida, UP, India

Gautam Buddha University, Greater Noida,
201312, UP, India

Lat 28.419190, Long 77.520786

08/28/2023 03:44 PM GMT+05:30

Note : Captured by GPS Map Camera