

# Gautam Buddha University

(STANDING ON TOP OF THE WORLD AND TAKING IN THE AWE-INSPIRING PANORAMIC)



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Gautam Buddha University  
ranks in Top 10 Campuses  
in India (2024).

YEAR 02

ISSUE 07



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➔ Prof. Ravindra Kumar Sinha  
Among 20 most Influential  
Vice Chancellors.

➔ Gautam Buddha University Ranks  
Fifth Among Business Schools.

## NEWS LETTER

English Version

SEP - OCT, 2024



## Two years of GBU Newsletter

**A**s we step into the second year of the GBU newsletter, we take pride in celebrating one successful year of sharing the university's achievements, events, and insights with our readers. This milestone reflects the dedication of our contributors and the enthusiasm of our community, motivating us to bring more engaging stories and updates in the year ahead.

As we transition into the festive season, the September-October issue of our university newsletter captures the vibrant essence of our campus life, enriched by cultural celebrations and academic pursuits. This period has been marked by significant events that highlight both the joyous spirit of our community and the dedication of our students and faculty to their studies. The festive months of September and October are particularly special for all of us. We celebrated Navaratri or Durga Puja, festivals that symbolize the triumph of good over evil. These celebrations not only filled our campus with color and joy but also fostered a sense of unity among students and staff. The participation in various cultural programs, art displays, and traditional festivities showcased the rich diversity and heritage of our university community and served as reminders of our cultural roots and the importance of coming together to celebrate our shared values. Amidst the festive fervor, the university also witnessed the mid-semester examinations. This period served as a crucial checkpoint for our students, providing them an opportunity to assess their learning and reinforce their understanding of the subjects. While the exams can often bring stress, they also offer a chance to reflect on our hard work, resilience, and determination to succeed. We commend our students for their diligence and commitment during this challenging time. As we moved into Diwali, the Festival of Lights, the ambiance around the university transformed into a spectacle of lights, decorations, and festive cheer. This occasion was not only a time for celebration but also a moment for reflection on our accomplishments and aspirations. Diwali encourages us to illuminate our minds with knowledge and wisdom while also sharing love and compassion with those around us. As we celebrate our achievements and the festivals that bring us together, let us also look forward to the upcoming events and opportunities for learning and growth. The university is committed to providing a supportive environment where students can thrive academically and personally. We encourage everyone to engage in the various activities planned for the coming months and to continue fostering the spirit of collaboration and community that makes our university a unique place to learn and grow. Let us embrace the lessons learned, the memories created, and the relationships strengthened during this vibrant season. Here's to more achievements, shared experiences, and a bright future ahead!





**Smart India Hackathon 2024**



**On the occasion of Teachers' Day Prof. Bandana Pandey with faculty members and students**

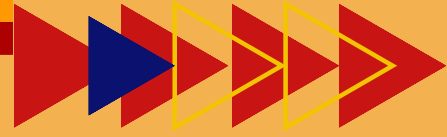
**Smart India Hackathon 2024:** On September 4, the internal phase of Smart India Hackathon 2024 was held at Gautam Buddha University, where 38 teams registered. Out of a total of 224 participants, there were 152 men and 72 women. The 12-hour hackathon took place at the university's central computer center. The event was overseen by Dr. Raju Pal, SPOC, Smart India Hackathon 2024, and Dr. Vinay Litoria, Coordinator, SIH 2024.

Participants worked on problem statements published by various government organizations, including the Ministry of Agriculture and Farmers' Welfare, AICTE, the Government of Gujarat, the Ministry of Defence, the Ministry of Social Justice and Empowerment, the Ministry of Culture, the Government of Delhi NCT, the National Technical Research Organisation, and the Ministry of Communications. Registered teams received rigorous guidance from senior technical experts to enhance their innovative ideas. A jury team of teachers from various schools was formed for evaluation, which included Dr. Deepti Singh from the Faculty of Vocational and Applied Sciences, Dr. Omveer Singh from the School of Engineering, Dr. Vikram Karuna from the Faculty of Law, Justice and Governance, and Dr. Arun Solanki, Dr. Vimlesh Kumar, and Dr. Aarti Gautam from the School of ICT, among others. After the evaluation, 25 teams were selected for potential nomination for SIH 2024, while 5 teams were placed on the waiting list.

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**Teacher's Day:** On September 5, Teacher's Day was celebrated under the joint auspices of the Department of Mass Communication and Media Studies and the Department of Education. On this occasion, Prof. Bandana Pandey, Dean of the School of Humanities and Social Sciences and Head of the Department of Mass Communication and Media Studies, expressed her feelings towards nature by planting a tree and addressed the students, stating, "You all are the dreams of your parents' closed eyes, but we have the ability to soar with our open eyes. While ordinary people dream with their closed eyes, a student is the dream of a teacher's open eyes. A teacher works very hard to make each student capable, enabling them to reach the heights of success."

In her address, she highlighted the difference between a teacher and a guru, explaining that a teacher imparts education and trains students in specific subjects, whereas a guru possesses an unparalleled desire for knowledge and has the ability to lead a student from darkness to light, illuminating their entire life. She emphasized that we are celebrating Teacher's Day today on the birth anniversary of the great educator and guru, Dr. Sarvepalli Radhakrishnan. Concluding her speech, she quoted, "Be like a fragrance that no one can hold back from scattering, and when you scatter, may no one



gather you back.”

On this occasion, Dr. Vineet Kumar, Dr. Vimlesh Kumar, Dr. Kumar Priyatam, Dr. Ashutosh Kumar, Dr. Pratima, and Miss Karuna Singh from the Department of Mass Communication and Dr. Shruti Kanwar from the department of Education and Training also paid tribute to their teachers by sharing their experiences with the students and encouraging them. The program included delightful cultural performances by the students.

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**Buddha Vandana by students on the occasion of Teacher's Day**

Teacher's Day was also celebrated with great enthusiasm in other departments of Gautam Buddha University as well. At the event organized by the School of Information and Communication Technology, Dr. Sanjay Sharma, Dean of the School of ICT, and Dr. Shweta Anand, Dean of the School of Buddhist Studies and Civilizations, were present as chief guests. On this occasion, Dr. Sanjay Sharma and Dr. Shweta Anand highlighted Dr. Sarvepalli Radhakrishnan's significant contributions to education and philosophy. During the program, students from the School of Buddhist Studies and Civilizations presented a "Buddha Vandana," and students from the School of ICT showcased a cultural program. The auditorium was enchanted by the delightful music from the university's musical club.

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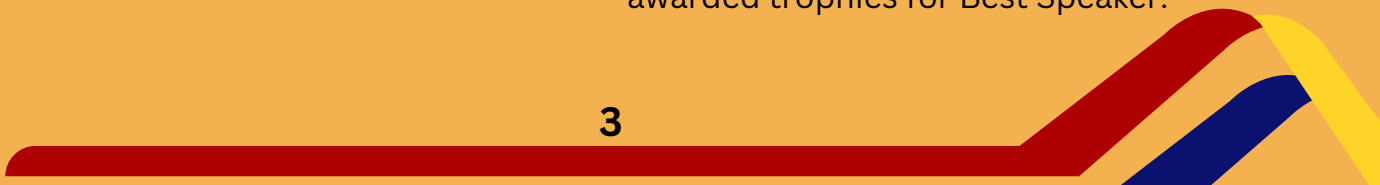


**V.C Prof. Ravindra Kumar Sinha with the winners of the debate competition**



On Teacher's Day, the Department of Political Science and International Relations organized a debate competition on the contemporary topic, "Can AI Replace Teachers?" The event was inaugurated by the Head of the Department, Dr. Akshay Kumar Singh, who delivered a special lecture on the role of teachers in today's technological teaching-learning process.

On this occasion, students Hardik (BA Third Year) and Manisha (PhD student) expressed their gratitude towards teachers through their songs. The students participated in the debate with great enthusiasm, presenting their views both in favour of and against the proposition. The winners of the competition were Sneha (BA First Year), Umesh, and Arohi (BA Second Year), and Harshit (BA Third Year), who were awarded trophies for Best Speaker.







Students of the Department of Mass Communication and Media Studies during excursion

**Media Excursion for Students of the Department of Mass Communication and Media Studies:** On Friday, September 6 a media excursion was organized for the students of the Department of Mass Communication and Media Studies at Gautam Buddha University. During this excursion, the students studied the practical operations of a renowned news channel, News Nation. Students from the first, third, and fifth semesters of the B.A Mass Communication program actively participated in this media visit. Prof. Bandana Pandey, Dean of the School of Humanities and Social Sciences and Head of the Mass Communication Department, explained that this excursion serves as a practical study for all students in the department. It allows them to visit a prominent news channel or media institution and observe and understand every aspect of news content creation, as well as the complex process of broadcasting. Since most students aim to work in a media institution in the near future, this media excursion provides them with an opportunity to see and understand their field of work during their studies. She also mentioned that her department regularly provides all students with opportunities for media excursions to print, electronic, and digital media institutions. The media excursion included BA Mass Communication students along with their guides, Dr. Ashutosh Verma and Dr. Pratima from the department.

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Students of The School of Management at Mother Dairy plant

**Industrial Visit for MBA Students:** On September 6, the School of Management organized an industrial visit for MBA students. During this trip, students visited the Mother Dairy plant in Delhi. The purpose of the visit was to provide students with a real-world perspective on operations, complexities, and supply chain management within the dairy industry, thereby enhancing their understanding of the business landscape. The students were welcomed by the management team of Mother Dairy, who began the visit with an introductory session covering the company's history, operations, and its role within the larger framework of India's dairy industry. The session was led by RK Renu Pillai, the HR head of the Mother Dairy plant, who highlighted how the company efficiently manages milk collection, processing, distribution, and quality control while adhering to strict safety and hygiene standards. After the introductory session, students were given a guided tour of the production facility, allowing them to observe the end-to-end process from milk collection to packaging. They had the opportunity to engage with technical staff and production managers, asking questions related to operational challenges, technology integration, and future trends in the dairy industry.

Dr. Indu Upreti, Dean of the School of Management, commented on the significance of such tours, stating, “These visits are an integral part of our teaching, ensuring that our students are equipped with both academic knowledge and practical experience, preparing them to take on leadership roles in the industry.” The visit was also attended by Dr. Vinay Kumar Letoria, Director of Corporate Relations, along with other faculty members from the School of Management.

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**Meditation in front of Lord Gautam Buddha Statue**



**Honourable Governor Smt. Anandiben Patel and other dignitaries.**

**Participation of Vice-Chancellor Ravindra Kumar Sinha at Sharda University:** On September 7, during an initiative to make Anganwadi centres child-friendly, Honourable Governor of Uttar Pradesh Smt. Anandiben Patel distributed approximately 700 pre-school kits to Anganwadi workers at Sharda University, located in Knowledge Park, Greater Noida. The kits included tricycles, reading horse ABCD sets, animal sets, black boards, chairs, storybooks, ring clay, and other materials.

The ceremony was attended by Honourable Governor Smt. Anandiben Patel, District Magistrate Mr. Manish Kumar Verma, MP Dr. Mahesh Sharma, Chancellor of Sharda University Mr. P.K. Gupta, Pro Chancellor Mr. Y.K. Gupta, and Vice-Chancellor of Gautam Buddha University Prof. Ravindra Kumar Sinha.

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**Special Session on Vipassana Meditation:** On September 13, a knowledge-enhancing session on Vipassana meditation was held at the Mahatma Jyotiba Phule Dhyana Kendra, organized by the School of Buddhist Studies and Civilization. The purpose of this session was to bring forth the eternal wisdom of meditation.

In this program, Bhante Dhammadipa delivered an in-depth lecture on Satipatthana. Bhante Dhammadipa, a Korean Buddhist monk and president of the Korea-India Friendship Association, is renowned for his deep practice and understanding of meditation. With years of experience as a meditation teacher, he explained the theoretical aspects of Satipatthana—the foundation of mindfulness in the Buddhist tradition—and conducted a guided Vipassana meditation session, allowing participants to directly experience the benefits of this meditation.

All faculty members and students, including Prof. Shweta Anand and program coordinator Dr. Manish Meshram, benefited from this program.

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**Students and Faculties of Gautam Buddha University  
at 'SemiCon India 2024'**

### **Participation of Faculty and Students from Gautam Buddha University at SemiCon India 2024:**

The three-day event "SemiCon India 2024" for the semiconductor industry was held from September 11 to 13. The inauguration on September 11 at the India Expo Mart in Greater Noida was graced by the Honourable Prime Minister of India, Shri. Narendra Modi, Honourable Chief Minister of Uttar Pradesh Yogi Adityanath, and Minister of Electronics and Information Technology Shri. Ashwini Vaishnaw. Representatives from India and abroad also participated in the event. PM Modi highlighted the government's initiative to prepare a skilled workforce of 85,000 technicians, engineers, and researchers to support the growing semiconductor industry in India. CM Yogi Adityanath underscored the state government's initiatives in semiconductors, IT, data centres, and electronic manufacturing; emphasizing the region's potential as a hub for electronics manufacturing.

Faculty members and students from the Departments of Applied Physics, Electronics and Communications Engineering, and Electrical Engineering at Gautam Buddha University participated in the event. The university's Honourable Vice-Chancellor, Prof. Ravindra Kumar Sinha, Registrar Dr. Vishwas Tripathi, and Finance Officer Mr. Neeraj Kumar, along with various faculty members, encouraged the students by their presence at this very significant event.

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**Students performing at 'College Ke Tashanbaaz' program**

### **Hosting of RED FM's 'College Ke Tashanbaaz' Program:**

On September 13, Gautam Buddha University hosted the popular RED FM program 'College Ke Tashanbaaz', which provides a unique platform for students to showcase their talents. This program encouraged young students in various fields, such as singing, dancing, and music, to present their skills. Participants mesmerized the audience with their unique performances. The event was hosted by RED FM's RJ Rocky and his team.

Approximately over 500 students participated in the event, with more than 60 students showcasing their talents on stage in front of their peers. The program featured performances from winners like Kavya & Group, Pushpa Upadhyay, Khushi Kumari, and others. Khushi Kumar and Aamish Bhaskar will represent the university at the RED FM finale.

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**Memorandum of Understanding:** On September 14, Gautam Buddha University and the University of Dayton, USA, signed a Memorandum of Understanding (MoU) focused on semiconductor industry skills under the leadership of Vice-Chancellor Prof. Ravindra Kumar Sinha. This program was conducted in a hybrid mode at the university. The primary objective of the MoU is to advance research and development and establish joint academic programs. On this occasion, Prof. Darlene Weaver, Provost and Executive Vice President for Academic Affairs, Prof. Andrew Sarangan and Prof. Partha P. Banerjee, were present from U.D. Under this agreement, a special course on 'Fundamentals of Electro-Optics and Photonics' was successfully completed, which was jointly conducted by GBU and UD for the B.Tech (ECE) +Msc Physics students of the session 2023-2024. Thereafter, certificates were distributed to the students who completed the course.

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Prof. Bandana Pandey addressing during 'Hindi Diwas' program.

**Hindi Diwas Celebration:** In observance of Hindi Diwas, the Department of Indian Languages and Literature, School of Humanities and Social Sciences, organized a Hindi Week celebration. On September 14, the last day of Hindi Week, a grand event was held, featuring Mr. Vipin Kumar, Deputy Director of the Rajya Sabha Secretariat, as the chief guest, with Vice-Chancellor Prof. Ravindra Kumar Sinha presiding over the event.

In his lecture on "Hindi Language in Current Perspective: Opportunities and Challenges," Chief Guest Mr. Vipin Kumar shared insights from his 28 years of experience regarding the challenges faced in the promotion of the Hindi language. He discussed the importance of developing machine translation technology to address these challenges. He also explained the differences between legislative (legal) language, administrative language, and colloquial language. Furthermore, he elaborated on employment opportunities in various fields for Hindi speakers.

In his presidential address, Vice-Chancellor Prof. Ravindra Kumar Sinha discussed the terminology used in technology that contributes to the expansion of Hindi. He emphasized the importance of educating scientists in Hindi and teaching typing skills as ways to support the language's growth. Dean of Academics Prof. N.P. Malkenia remarked that language expresses culture.

Registrar Dr. Vishwas Tripathi extended his

best wishes for Hindi Day. Prof. Bandana Pandey, Dean of the Faculty of Humanities and Social Sciences and Head of the Department of Indian Languages and Literature, addressed the assembly, stating, "This language is our mother. When I immerse myself in the fragrance of the earth, I come to know Premchand, Jaishankar, and Mahadevi." She emphasized the characteristics of Hindi as a language that binds North and South India together, asserting that while diversity in unity is India's hallmark, it is through the Hindi language that we connect, and our diversity is our strength.

On this occasion, winners of the debate competition and poster-making contest held during Hindi Week were awarded prizes. The program was coordinated by Dr. Vibhavari, directed by Dr. Priyanka Singh, and included faculty members like Dr. Diwakar Garwa, along with various faculty members and students who benefited from the event.

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Awarding winners of National Moot Court Competition

**National Moot Court Competition Held:** From September 14 to 16, the School of Law, Justice and Governance organized a two-day National Moot Court Competition. The chief guest, Honourable Justice Vinay Kumar Mathur, retired judge of the Allahabad High Court, emphasized the continual need for legal drafting and advocacy to be connected to societal change. He stated that legal professionals should have knowledge of history, sociology, political science, economics, and other subjects, and



that participation in the competition is more significant than winning or losing.

Following him, the distinguished guest, Honourable Justice P.K. Srivastava, Chairman of the Law Commission of Uttar Pradesh, remarked that the field of law requires various qualities, with service to the nation being of utmost importance. He highlighted that it is a time to keep the interests of the law in mind. Honourable Justice Manoj Kumar Ohri, Judge of the Delhi High Court, advised participants to remain hardworking and not to be discouraged by failures. He discussed the importance of regular and healthy moot court competitions, as they help participants improve their presentation skills and ability to address courts.

In his presidential address, Honourable Vice-Chancellor Prof. Ravindra Kumar Sinha stated that in today's age of technological advancement, learning law is very important as technological progress challenges legal norms.

The winners of this competition were NLU (Ranchi), while the runner-up was the Army Institute of Law. The Best Speaker award went to Tripti Srivastava from Lloyd College, and the Best Memorial award was given to Aggarwal Institute of Management Studies. A total of 54 teams and over 100 students participated from across the country.

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Faculties and students during "Orientation Visit"

**"Orientation Visit" Program:** On September 17, the Department of Social Work, School of Humanities and Social Sciences, organized an "Orientation Visit" program for students to the NGO 'Sharda Welfare Foundation.' To better understand the work of the NGO, students also inspected the Sharda Hospital.

During the visit, NGO collaborators Babita Sharma and Deshraj Pandey presented the organization's activities to the students and addressed various questions from them. Mr. Ashok Kumar, Head of the Rural Health Program at Sharda Hospital, also met with the students and provided insights into the hospital's operations.

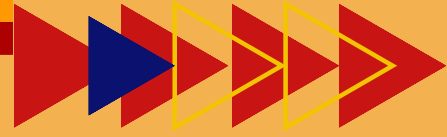
Faculty members from the Department of Social Work, including Dr. Siddharamu, Dr. Rahul Kapoor, Navneet Singh, Pooja Verma, and Aakansha Tiwari, accompanied the students during the visit.

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NCC cadets showcasing their marksmanship and combat skills at Army Attachment Camp

**Skill Showcase of NCC Cadets at Army Attachment Camp:** NCC cadets from Gautam Buddha University showcased their skills and gained valuable experience at the Army Attachment Camp held from September 17 to September 28, 2024, at Fatehgarh Cantonment. Five NCC cadets selected by the university participated on behalf of the 31 UP Girls Battalion are SGT Arooshi Sharma -



(B.A. Economics), CPL Suruchi Balian (B.A. Economics), CPL Kuheli Saren (B.A. Applied Psychology), CDT Vidhi Nagar (B.A. LLB), CDT Sakshi Jha (B.A. History). Some of key activities and highlights of the Camp were Central Weapon Training Simulator (CWTS) in which cadets practiced firing various weapons, including RL, AK-203, SIG, and LMG, through the simulator, which improved their shooting skills; Military Band Display (Cariappa Ground) in which the discipline and coordination of the military band impressed the audience; Ambush and Patrol Tactics in which cadets received practical experience in military strategies, which helped them understand the intricacies of military operations; Navigation Tactics which involves practical activities like map reading, practising navigation techniques and identification of various points. There was a cultural program as well. Cadets participated in a play titled "Sacrifice of the Indian Army," presented as a tribute to the country's heroes.

According to CTO Dr. Bhavna Joshi, the experiences gained by GBU cadets at this national camp will significantly contribute to their personality development and future endeavours.

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Program during Swachhata Pakhwada

**Swachhta Pakhwada Celebration:** To promote cleanliness, a Swachhta Fortnight was being organized by National Service Scheme (NSS) volunteers from September 17 to October 2 under the "Swachhta Hi Seva 2024" campaign. During this period, NSS volunteers took a pledge to maintain cleanliness across the campus, hostels, dispensary, shopping complex, residential areas, villages, towns, cities, and all possible workplaces. They also cleaned several important public areas, such as playgrounds, engineering workshop parking spaces, and other key spots.

The rally aimed at raising awareness among other young students, staff, and faculty members about the importance of cleanliness and hygiene, which are crucial for keeping the Earth and life healthy. Motivating students towards cleanliness, Dr. Jitendra Singh Rathore, Additional Director, International Relations, GBU, along with Program Coordinator Dr. J.P. Moyal, and Program Officers Dr. Alpa Yadav, Dr. Ajay Kansal, and Dr. Naveen Kumar, also contributed to the cleanliness efforts.

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Venerable Thich Huy Phuc's interaction at School of Buddhist Studies and Civilization

**Visit of Vietnamese Scholar Thich Hue Phuoc to Gautam Buddha University:** On September 20, Gautam Buddha University welcomed Venerable Thich Hue Phuoc, a distinguished



scholar from the Vietnamese Buddhist community and a member of the Executive Council of the Vietnam Buddhist Association. His visit was part of a pilgrimage to significant Buddhist heritage sites in India, during which he also toured the university and met with Vietnamese students. He is a prominent Buddhist reformer and active social worker in Vietnam, dedicated to promoting the teachings of Buddha through cultural activities and charitable programs aimed at benefiting society.

During his visit to the School of Buddhist Studies and Civilization, Venerable Thich Huy Phuc engaged in discussions with faculty members and Vietnamese students enrolled in undergraduate, postgraduate, and doctoral programs in Buddhist studies. The meeting included all faculty members and students, including Prof. Shweta Anand, Dean of School of Buddhist Studies and Civilization.

His visit underscored the university's commitment to fostering international academic collaborations and enhancing the understanding of Buddhist teachings among students.

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**Weekly Faculty Development Program:** A weekly Faculty Development Program on Green Energy Materials and Technology was organized from September 23 to 27 under the joint aegis of the Department of Applied Physics, School of Vocational Studies and Applied Sciences, and the National Institute of Technical Teachers Training and Research (NITTTR), Chandigarh. The program was attended by Chief Patron, Vice Chancellor Prof. Ravindra Kumar Sinha, Chief Guest Prof. Ashwini Kumar from NIT Kurukshetra, and the Dean of Academics and the School of Vocational Studies and Applied Sciences, Prof. N.P. Malkenia.

The program aimed to equip faculty members with the latest knowledge and skills in the field of green energy, promoting sustainable practices and advanced technical methods. It provided in-depth information on green technologies and their academic and research applications. Dr. Ashok Kumar outlined the objectives and goals of the FDP, while Vice Chancellor Prof. Ravindra Kumar Sinha shared insights from his administrative, academic, and scientific experiences. Over 80 participants attended the FDP.

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**The GDG On-Campus Info Session 3.0**

**The GDG On-Campus Info Session 3.0:** The GDG On-Campus Info Session 3.0 was conducted on 24 September to introduce new students to the university's tech culture and the opportunities provided by the GDG (Google Developer Groups) network. Overview of the university's tech culture and GDG On-Campus role was provided to the students and guided them how they can to get involved in GDG activities (hackathons, workshops, etc.) and avail opportunities for personal and professional growth.

Guest speaker, Ankit Pratap Singh, who inspired our audience with his insights into the startup ecosystem. More than 150 students and faculty members of USoICT participated in the event.

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Floral Tribute by Honourable Vice Chancellor Prof. R. K. Sinha

**Two-Day National Seminar:** On September 27-28, the Dr. Ambedkar Centre for the Study of Human Rights organized a two-day national seminar titled "Dr. Ambedkar's Contribution to the Construction of Modern India: Impact and Relevance." The purpose of this seminar was to review Dr. Bhimrao Ambedkar's invaluable contributions to the construction of modern India and to reassess them in the current social, political, and economic contexts.

On this occasion, the chief guest, Mr. Akash Patil from the Dr. Ambedkar International Centre, Ministry of Social Justice, stated in his address, "The contribution that Dr. Ambedkar made in drafting the Constitution will serve as a guiding principle for future generations. Every citizen of India should visit the Dr. Ambedkar International Centre established by the Government of India to understand Baba Saheb's contributions, where there are no limits to learning. Furthermore, he emphasized that instead of looking for superheroes in cartoon magazines, children should draw inspiration from the heroic tales of those who contributed to the country's freedom."

During the seminar, scholars and prominent speakers presented their views on various topics such as Ambedkar as an enthusiastic democrat, constitutional democracy, issues of civil liberties and human rights, Dr. Ambedkar's contribution to India's economic development—including the agricultural economy, nationalization of land, the concept

of public sector industries, RBI, and labour laws—social change, and his thoughts on social inclusion. Prof. Bandana Pandey, Dean of the Faculty of Humanities and Social Sciences, remarked that Baba Saheb's contributions form the foundation of a developed India, stating, "A comprehensive vision of India can only be realized by adhering to his values and contributions." Dr. Pankaj Deep, Head of the Dr. Ambedkar Centre for the Study of Human Rights, along with other faculty members, also benefited from this seminar.

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Dr. Santosh Kumar Tiwari with students

**Cleanliness Campaign at Gautam Buddha University:** From September 27 to October 2, the Free Legal Aid Centre at Gautam Buddha University, along with para-legal volunteers and pro bono students, conducted a cleanliness program under the Cleanliness Fortnight in the Law Department and other schools. They also raised awareness about cleanliness through street plays. The event was organized under the guidance of the District Legal Services Authority and the Ministry of Law and Justice.

The program coordinator, Dr. Santosh Kumar Tiwari, along with the enthusiastic students, actively participated in the campaign.

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**Dr. Anand Pratap Singh felicitating Dr. Dieter Crozier**

**Neuro and Biofeedback Therapy Training and Certification Program:** On October 1, a training and certification program for neuro and biofeedback therapy was held. Neurofeedback tracks brain activity, enabling individuals to gain the ability to control their brain waves. Biofeedback monitors physiological signals such as heart rate, blood pressure, and respiratory rate, helping individuals understand and control their body's responses. There were two books released on the occasion. First book titled Conduct Disorder was written by Dr. Anand Pratap Singh and Ms. Varnika. The second book is titled Basics of Biofeedback, and it is by Ritesh Riku and Dr. Anand Pratap Singh.

The program was attended by over 200 representatives from various states, including Tamil Nadu, Andhra Pradesh, Karnataka, Kerala, Manipur, Maharashtra, West Bengal, Chhattisgarh, Jharkhand, UP and Delhi. Speakers included eminent personalities like Dr. Dieter Crozier from Sigmund Freud University, Vienna, and Dr. Kanak Pandey from Imocog Solutions, Canada, and Prof. P.K. Jha, former neurosurgeon at AIIMS, New Delhi.

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**Expert Lecture on Gandhi Jayanti:** On October 1, the Department of Mass Communication and Media Studies organized an expert lecture on the topic "Relevance of Gandhi's Philosophy" on the eve of Gandhi Jayanti.

The keynote speaker, Prof. Sanjeev Kumar Sharma, former Vice Chancellor of Mahatma Gandhi Central University and a renowned political science scholar, stated that Mahatma Gandhi's life remains a living symbol of courage and truth. He further emphasized, "Mahatma Gandhi courageously accepted his strengths and weaknesses and continuously refined himself in public life." He described Gandhi as the most powerful bearer of Indian tradition, literature, culture, and ideological ritual in modern India. He remarked that internalizing even a few aspects of Gandhi's personality would be a true tribute to him.

In his presidential address, Prof. Ravindra Kumar Sinha, Vice Chancellor of Gautam Buddha University, noted that Gandhi's ability to embrace opposing ideologies made him even greater, a thought that remains highly relevant today. He paid homage to both Mahatma Gandhi and former Prime Minister Lal Bahadur Shastri on this occasion.

Prof. Bandana Pandey, Dean of the School of Humanities and Social Sciences and Head of the Department of Mass Communication and Media Studies, highlighted in her welcome address that if we consider the relevance of Gandhi's vision, it can be said that independent India has consistently relied on Gandhi's philosophy as it developed over time. She added that Gandhi's contributions are exemplary.

During the event, trophies and certificates were awarded to the winners and runners-up of the ongoing photography and debate competitions in the Department of Mass Communication. The organizing committee included Assistant Professors from the Department of Mass Communication and Media Studies—Dr. Vinit Kumar, Dr. Vimlesh Kumar, Dr. Kumar Priyatham, Dr. Ashutosh Verma, Dr. Pratima, and Miss Karuna Singh—along with other faculty and staff from various departments.

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**Yashodhara Education Service:** On October 1, the Yashodhara Education Service organized the "Aagaz" program under the guidance of Mr. Pankaj Sharma. The program was coordinated by Ayush Kumar. The event featured speeches, dance performances, jamming sessions, and more. Students participated with great enthusiasm, making it one of the memorable events for the students of Yashodhara Education Service.

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**Gandhi Jayanti and Lal Bahadur Shastri Jayanti events**

**Gandhi Jayanti and Lal Bahadur Shastri Jayanti at Gautam Buddha University:** On 2nd October Gandhi Jayanti and Lal Bahadur Shastri Jayanti were celebrated with great pomp at Gautam Buddha University. The Vice Chancellor, Prof. Ravindra Kumar Sinha, along with faculty and non-teaching staff, paid floral tributes at the statues of Mahatma Gandhi and Lal Bahadur Shastri.

Following the tribute, NSS students presented a street play on the theme "Swachhata Hi Seva," aimed at highlighting the importance of cleanliness. The play depicted the benefits of cleanliness, the issue of pollution, and the responsibilities of every individual through various characters. The students conveyed the message that cleanliness is not just the responsibility of the government or organizations, but it is the duty of every citizen.

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**Honourable Chancellor Yogi Adityanath and Vice Chancellor Prof. Ravindra Kumar Sinha**

**Vice Chancellor of Gautam Buddha University Meets Chancellor:** On October 2, Vice Chancellor Prof. Ravindra Kumar Sinha met Honourable Chief Minister of Uttar Pradesh and Chancellor of Gautam Buddha University Yogi Adityanathji. During the meeting, he briefed the Chancellor on the ongoing activities and achievements of the university.

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**Dandiya Night celebration**

**Dandiya night in hostel:** On the occasion of Navaratri, girls hostels of the university jointly organised Dandiya nights celebration in the campus on 4th October. The chief guests in the event were Dean Students Affairs Dr. Manmohan Sisodia and Chief Warden (Boys hostel) Dr. Shubhojit Banerjee. The students from the hostel showcased a vibrant dance performance during the event. All the hostel wardens and students attended the celebration

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**Certificate by Asia Education Review**

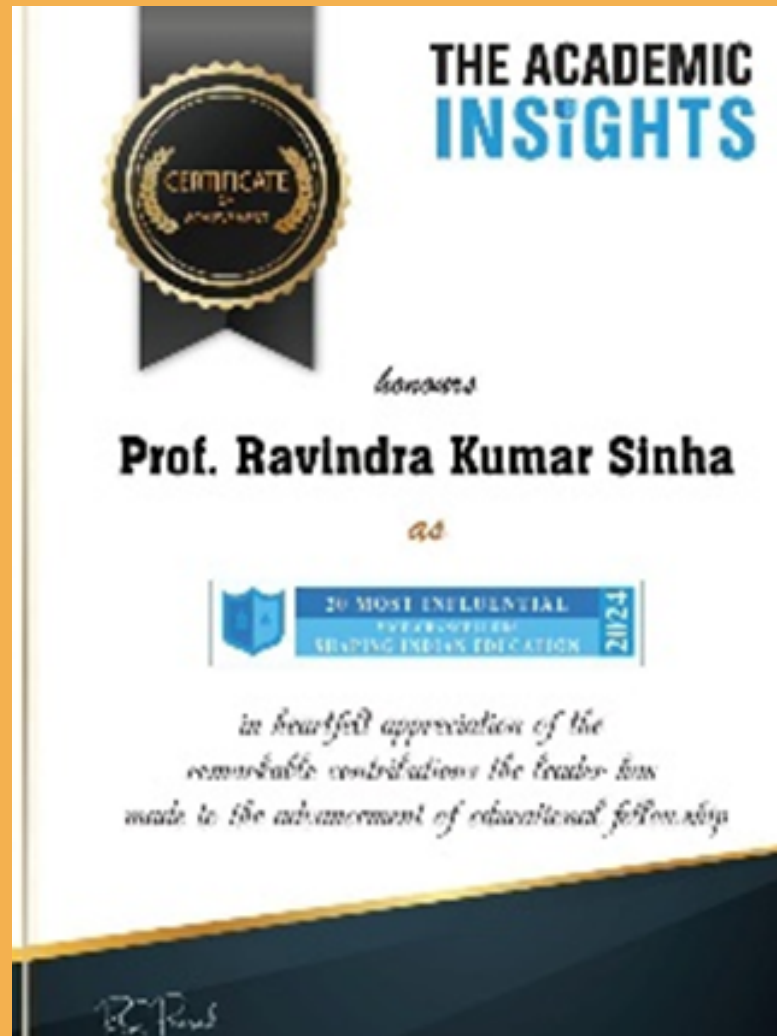
**Gautam Buddha University ranks in Top 10 Campuses in India (2024):** Gautam Buddha University has secured a spot in the “Top 10 Campuses for Research and Development in India – 2024” by Asia Education Review. The university's consistent achievements in the field of education have earned it this prestigious ranking, which is a matter of pride for the institution.

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**Workshop:** On October 6, the School of ICT organized a workshop in collaboration with the HackFed Community. This workshop was conducted as part of the 2024 Technology Orientation event. More than 150 students participated in this program. Kanak Gautam, a representative from Coding Blocks, provided detailed insights on data structures, algorithms, and web development, discussing future possibilities and challenges in these fields.

Faculty members from School of ICT, including Dr. Raju Pal, Dr. Neeta Singh, and Dr. Anurag Singh Baghel, along with students, benefited from this workshop.

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**Certificate by The Academic Insights**

**Prof. Ravindra Kumar Sinha Among 20 Influential Vice Chancellors:** According to research by The Academic Insights magazine, Prof. Ravindra Kumar Sinha, Vice Chancellor of Gautam Buddha University, is listed as one of the 20 most influential vice chancellors. It is noteworthy in the history of Gautam Buddha University that Prof. Sinha has taken several significant steps in the university's interest, including initiatives in the field of AI, drone technology, ITEP, and also providing Hindi education to international students, as well as intake of students and staff.

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**Prof. Ravindra Kumar Sinha and others during Navrang Mahotsav**

**Navrang Mahotsav:** On October 9, the School of Humanities and Social Sciences organized the 'Navrang Mahotsav,' featuring participation from various departments within the School. The event was graced by distinguished guests, including the university's Vice Chancellor, Prof. Ravindra Kumar Sinha; Dean of the School of Humanities and Social Sciences, Prof. Bandana Pandey; Head of the Department of Psychology, Dr. A. P. Singh; and Head of the Department of English, Dr. Sumitra Huidrom.

On this occasion, Prof. Ravindra Kumar Sinha encouraged the students and highlighted the importance of cultural programs. Prof. Bandana Pandey praised Indian culture and the strength of women. The program included competitions in Rangoli, Lapan Art, Warli Art, Aarti Thali, and Best Out of Waste, in which students participated enthusiastically. Certificates were awarded to the winning students.

Additionally, students from various departments presented traditional dances and street plays, while students from the Education and Psychology departments decorated the auditorium with art and craft. The event was coordinated by Dr. Shruti Kanwar. Faculty members and students enjoyed the Navrang Mahotsav.

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**Hostel wardens and students during Durga Puja And Ganpati puja**

**Durga Puja and Ganpati Puja:** On 10th October, Durga Puja and Ganpati puja were organised in Ismat Chughtai Girls hostel and Ramabai Ambedkar girls hostel. Chief Warden of Girls Hostel Dr. vidushi Sharma was present as the chief guest on the occasion. During the event, students performed traditional songs and dance as well as took part in ramp walk in traditional attire after the puja ritual.

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**Lighting of lamp of Debate Competition by Vice Chancellor Prof. Ravindra Kumar Sinha, former M.P. Rita Bahuguna Joshi and others**

**Debate Competition Held:** On October 14, a debate competition was organized at Gautam Buddha University under the joint auspices of the All India Hemvati Nandan Bahuguna Smriti Committee and the Drishti Kone Debate Society. The event was held to commemorate the 100th birth anniversary of the late Kamla Bahuguna, focusing on the topic "Can women's reservation in India achieve real equality?"



Former MP Rita Bahuguna Joshi emphasized the necessity of reservation for women. Among the participants, 40% spoke against the motion while 52% supported it. The winners of the competition were Arushi Shakya in first place, Aditi Singh in second place, and Hrishika Srivastava in third place.

The faculty members of the Drishti Kone Debate Society, Dr. Vibhavari and Dr. Manjari Suman, along with the students, played a significant role in shaping the competition.

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**Samsung Innovation camp**

**Samsung Innovation camp:** On 16th October a certification ceremony was held for 400 students trained in Artificial Intelligence (AI) through the Samsung Innovation Campus, a prestigious CSR initiative by Samsung, executed in collaboration with the Electronics Sector Skills Council of India (ESSCI).

Chief Guest of the event, Vice Chancellor Prof. Ravindra Kumar Sinha inspired the students to get certified in upcoming technologies during their graduation so they that they will have an edge in the competitive job market, he congratulated all the certified students and praised this initiative of Samsung India, on this occasion Mr. Samarendra Behera, Deputy General Manager, CSR Samsung, and Mr. Saroj Apato, Vice President, ESSCI were also present.

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**Announcement of the Formation of Gautam Buddha University Alumni Association:** On October 16, Gautam Buddha University announced the formation of the Gautam Buddha University Alumni Association, which has been registered under the Society Registration Act of 1860. On this occasion, Prof. Ravindra Kumar Sinha expressed enthusiasm for collaborating with alumni to advance the university's goals in education, research, and social impact. The Registrar, Dr. Vishwas Tripathi, mentioned that this association will help former students and current students find employment opportunities.

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**Dr. Arvind Singh presenting his research paper in Vietnam**

**Representation of Gautam Buddha University in Vietnam:** On October 20 Dr. Arvind Kumar Singh, Assistant Professor from the School of Buddhist Studies and Civilization, presented his research paper titled "Venerable Thich Minh Chau: The Xuan Zang of Vietnam" at an international conference organized by the Buddhist Studies Institute and the Indian Embassy in Vietnam on October 19 to commemorate the 35th anniversary of the establishment of the Vietnam Buddhist Studies Institute. The paper highlighted the deep cultural and religious ties between India and Vietnam, particularly through Buddhism.

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**Prof. Ravindra Kumar Sinha and other panellists at 19th FICCI Higher Education Summit**

**19th FICCI Higher Education Summit:** On October 19, an event focused on co-creating a competitive and collaborative higher education ecosystem through industry-academic engagement was held in Delhi. The aim of this event was to explore ways in which the education sector and industry can benefit from each other. Prof. Ravindra Kumar Sinha, Vice Chancellor of Gautam Buddha University, participated as a panellist in this program.

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**Gautam Buddha University Ranks Fifth Among Business Schools:** Gautam Buddha University has secured the fifth position among India's top government business schools in the CSR-B School Survey 2024. This achievement places Gautam Buddha University alongside prestigious institutions like the Indian Institutes of Management in Amritsar and Sambalpur. This recognition is a testament to the university's unwavering commitment to excellence in management education and its role in shaping future scholars.

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**Prof. Ravindra Kumar Sinha at Higher Education and Research Leadership Meeting in Mumbai**

**Vice Chancellor Prof. Ravindra Kumar Sinha Participates in Higher Education and Research Leadership Meeting:** On October 23, Prof. Ravindra Kumar Sinha, Vice Chancellor of Gautam Buddha University, participated in the 'Higher Education and Leadership' meeting held in Mumbai. During the program, he shared insights on the integration of artificial intelligence (AI) to enhance the quality of education in universities. He emphasized that AI can personalize learning experiences and improve academic outcomes. He also discussed the critical role of AI in enhancing students' employability and its potential to equip graduates with relevant skills for the emerging job market. His contributions sparked meaningful discussions about the future of higher education and the transformative impact of technology.

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**Diwali Fair 'Prajjwalan-2024' Organized at Gautam Buddha University:** On October 25, a grand Diwali fair titled 'Prajjwalan-2024' was organized by the School Cultural Committee of the School of Law, Justice, and Governance. The fair featured stalls showcasing handicrafts, indigenous products, various cuisines, and entertaining games. Faculty members and students of the university enjoyed and benefited from the festivities.

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**Alumni Association office bearers and founding members with Prof. Ravindra Kumar Sinha**

**Meeting of Alumni Association Office Bearers and Founding Members with the Vice Chancellor and Registrar:** On October 26, the officers and founding members of the Gautam Buddha University Alumni Association met with the Honourable Vice Chancellor, Prof. Ravindra Kumar Sinha, and Registrar Dr. Vishwas Tripathi. They discussed future actions to connect all alumni of Gautam Buddha University.

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**NSS students with Dr. Ajay Kansal and Dr. Alpa Yadav**

**Drug-Free India Campaign:** On October 26, as part of the NSS's Drug-Free India Campaign, volunteers from the first unit created paintings

to raise awareness about drug de-addiction in society. Following this, the students organized a rally as part of the campaign. On the evening of the 26th October, NSS volunteers joyfully celebrated Diwali by organizing a festive event at the university's lake, where they created beautiful rangoli designs. The program coordinators and officials, Dr. J.P. Moyal, Dr. Ajay Kansal, and Dr. Alpa Yadav, guided and inspired the volunteers throughout the activities.

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Dr. Anand Pratap Singh



Aakriti Varshnev

**Research of a New Therapeutic Method Developed in Psychology Department:** Dr. Anand Pratap Singh, Head of the Psychology Department, along with his research student Aakriti Varshnev, has developed a new therapeutic approach in the field of psychology, named 'Neuro-Cognitive Plasticity Therapy' (NCPT). This significant contribution has been approved by the Intellectual Property Department of the Government of India, and an official copyright certificate has been issued.

NCPT could prove to be a revolutionary step in the treatment of mental health and neurological disorders. This method helps enhance brain capacity and create new neural connections, potentially providing an effective treatment option for patients suffering from mental disorders. This achievement not only boosts the morale of researchers at Gautam Buddha University but also represents an important milestone in the field of medical

psychology in India.

NCPT is essentially an integrated form of neurofeedback therapy and cognitive therapy, allowing for effective treatment of patients in a shorter time. The treatment is based on a scientific, objective, and evidence-based medical methodology. Both researchers have expressed their intention to further explore the application of this method and continue research for its multifaceted use in the future.

It is noteworthy that Gautam Buddha University has emerged as a centre of excellence in the field of psychology education and holds a prominent position across the country in this domain.

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Dr. M.A. Ansari

**Dr. M.A. Ansari Recognized as a Top Scholar by Scholar GBS:** Dr. M. A. Ansari, from Dept. of Electrical Engineering, School of Engineering Gautam Buddha University, Greater Noida (U.P.) is being recognized as a top Scholar by ScholarGPS ©2024 Meta Analytics for his outstanding research and strong publication record, the impact of his research work, and the notable quality of his scholarly contributions have placed him in the top 0.5% of all scholars. The summary of the areas (and his ranking in those areas) in which he has been awarded Top Scholar status based on his accomplishments over the totality of his



career (lifetime) and/or over the prior five years for more than 100+ publications in the area of Intelligent Control & Brain Tumor Feature Analysis.

©ScholarGPS provides rankings of individuals and institutions Overall (in all Fields), in 14 broad Fields (such as Medicine, Engineering, or Humanities), in 177 Disciplines (such as Surgery, Computer Science, or History), and in over 350,000 Specialties (such as Cancer, Artificial Intelligence, or Ethics).

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GBU student Shakti Singh Yadav being praised by Registrar Dr. Vishwas Tripathi

**GBU student Shakti Singh Yadav is Awarded the Braj Kesari Title:** Shakti Singh Yadav, a second-year MA student from the School of Buddhist Studies and Civilization at Gautam Buddha University, has been awarded the title of Braj Kesari. The title competition was organized by the Mud Wrestling Association, featuring top wrestlers from 18 districts. Shakti Singh demonstrated exceptional skill, defeating Badri alias Akash (Noida) in the semifinals and then claiming victory over Honey in the finals to win the title.

For this remarkable achievement, the Indian Mud Wrestling Association has awarded Shakti Singh a cash prize of ₹21,000 along with a trophy. Additionally, Shakti Singh also earned the title of Uttar Pradesh Kesari, along with a cash prize of ₹100,000, in the three day grand wrestling event held at Harish Inter College, Lucknow Cantt between October 10 to 12.

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Dr. Renu Yadav receiving Shree Lal Shukl Smriti IFFCO Young Literature Award 2024

**Dr. Renu Yadav Receives the First 'Shree Lal Shukl Smriti IFFCO Young Literature Award 2024':** The prominent fertilizer organization IFFCO has awarded the 'Shree Lal Shukl Smriti IFFCO Young Literature Award 2024' to Dr. Renu Yadav for her collection of stories titled Kala Sona. This award, which began this year, marks a significant recognition for Dr. Yadav.

The award ceremony took place on September 30, 2024, at the India Habitat Centre in New Delhi. It was conducted under the guidance of IFFCO Managing Director Dr. Uday Shankar Awasthi and featured esteemed guests including Prof. Asghar Wajahat, Anamika, Shri Priyadarshan, Yatindra Mishra, Dr. Nalin Vikas, Utkarsh Shukla, and other prominent figures from human resources and law. Senior writer Vishwanath Tripathi presented the award, which included a shawl, a trophy, a certificate of excellence, and a cash prize of ₹250,000.

Dr. Renu Yadav is an Assistant Professor in the Department of Indian Languages and Literature at Gautam Buddha University. This honour is a significant achievement in both the literary and academic fields. Previously, Kala Sona won the Govardhan Lal Chaumal Story Award 2024 in a competition organized by the Baikhari organization.

It is noteworthy that during the same event, the 'Shree Lal Shukl Smriti Literature Award 2024' was awarded to senior storyteller Chandrakishore Jaiswal for his literary contributions.

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**Admission Team**

**Admission:** The admission count has reached above 3000 in Gautam Buddha University for the session 2024-2025.

**Ph.D:** In the months of September-October, the following researchers were awarded their Ph.D. degrees: Nguyen Mang Thaw Nguyen from the Department of Buddhist Studies and Civilization; Kamal Kant Singh, Dilip Yadav from the School of Engineering, Sangeet Saroha from The School of Law Justice and Governance, and Yamini Yathak from the School of Biotechnology.

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**Placement:** Companies like Tata Consultancy Services, Tosho Corporation, Amar Ujala Ltd, Exhibition Showcase, Parijat Industries (India) Private Limited, Info Edge (India) Pvt Ltd. Haier India, HDFC Life, Rupeck Fintech Pvt Ltd, GrapeCity India Private Limited and IndiaMART have conducted the placement drives for 2024 and 2025 Batches. More than 50 students got selected in these placement drives.

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### **Editorial Board**

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