



GAUTAM BUDDHA UNIVERSITY

A Government University Established by the Uttar Pradesh Gautam Buddha University Act 2002 UP Act No. 9 of 2002 Approved by UGC under section 12 B and NAAC Accredited



ADMISSION OPEN : 2024-25

EXECUTIVE

MBA

Two Years Weekend Programme

For Working Professionals

Ideal Blend of Theory and Practical Curriculum.



Mentoring by Senior Experts From Academia and Industry



Masters Degree From Government University



**APPLY
NOW**



MESSAGE FROM THE VICE CHANCELLOR

Prof. Ravindra Kumar Sinha Vice Chancellor

It gives me immense pleasure to announce the commencement of the Executive MBA-Weekend Programme in the University School of Management, Gautam Buddha University. This programme is thoughtfully designed by senior experts to provide the experienced professionals with a comprehensive understanding of key business disciplines including Marketing, Operations, HR, Finance, Business Analytics, Strategy and Leadership. I fully believe that this programme will create a valuable networking environment where participants will be able to interact with their peers, faculty members and industry leaders. The networking opportunities will create success path leading to new business partnerships, collaborations, and career opportunities.



ABOUT SCHOOL OF MANAGEMENT

University School of Management commenced its first batch of MBA in August 2008 with 120 students. Since then, it has been marching on with an integrated focus on exploring and creating new avenues for young aspirants through strategic collaborations with institutions and enterprises of National and International repute. USoM has state of the art classroom and computing facilities, supported by an extensive library of books, journals, films and databases, and a meditation centre.

ABOUT THE PROGRAMME

Executive MBA is especially designed for individuals who possess a flair and zeal to expand their horizons and capabilities. The programme offers weekend classes for the convenience of the working professionals. What sets the Executive MBA of GBU on top of all the other institutions offering this programme is its perspicuous pedagogy which blends the theoretical knowledge with the industry use case discussions to enable the future managers develop deep understanding and application of the skills required to be a good manager.



SALIENT FEATURES OF THE PROGRAMME

- After successful completion, this Master's Degree makes the participants eligible for higher academic studies.
- Highly qualified faculty members and leadership skills.
- Customized electives to enhance the candidate's managerial, analytical and technical skills.
- Minor and major projects focus on developing analytical and problem solving skills.
- Special focus on developing communication, team-building , boarding and lodging facilities available on demand.
- The programme offers a flexible class schedule on weekends (Saturdays and Sundays) in hybrid mode (Online & Offline). Classes may be conducted during weekdays in the evening also in an online mode.

Programme Objective

To equip experienced professionals with the necessary knowledge, skills and mindset to lead with confidence, make strategic decisions and drive organizational success in a dynamic and globally interconnected business world.

Who Should Apply

Working professionals with minimum 50% marks (45% for SC/ST candidates) in Graduation or equivalent with Minimum 1 Year Work Experience.

How to Apply

Please visit University website for detailed information: www.gbu.ac.in For Admission Brochure (2024-25) / Online Application Form: <https://pravesh.gbu.ac.in/>

Selection Process

Direct admission based on merit in the qualifying examination.

Programme Structure

The Executive MBA programme is a two-year programme spread across four semesters. Keeping in view various regulatory requirements, the programme incorporates about 750 hours of classroom teaching spread over these two years. The courses include a mix of core (compulsory) courses and elective courses (to be chosen by the participants). The Programme curriculum encompasses a wide array of business disciplines, including Accounts & Finance, Marketing, Operations, Human resources Management, and Business Analytics. The Programme emphasizes practical learning through industry-relevant projects, case studies, and simulations. Participants will have the opportunity to apply their knowledge to real-world business challenges, enhancing their problem-solving capabilities.

Fees Structure

Total Fees 1st Semester	1,25,500 INR
Total Fees 2nd Semester	1,01,500 INR
Total Fees 3rd Semester	1,01,500 INR
Total Fees 4th Semester	1,01,500 INR





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