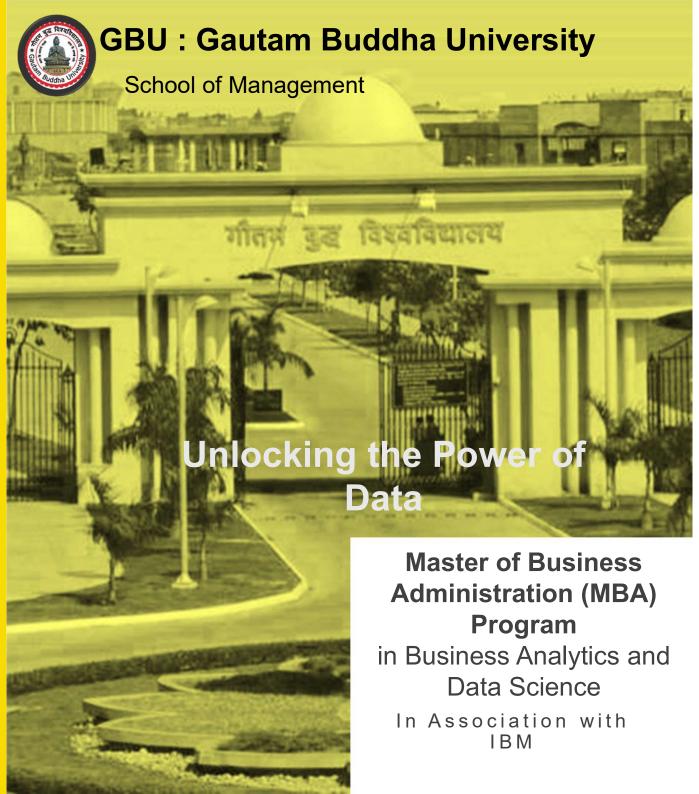## Advantage GBU

Reputation: Gautam Buddha University is a leading institution known for its academic excellence and commitment to innovation.

Expert Faculty: Our faculty members are highly qualified experts with extensive experience in the field of business analytics and data science.

Industry Partnerships: Our collaboration with IBM ensures that our curriculum is aligned with the latest industry trends and practices, giving our students a competitive edge in the job market.

State-of-the-Art Facilities: Our campus boasts modern facilities including well-equipped classrooms, computer labs, and a dedicated library with a vast collection of books and research journals.

GBU : Gautam Buddha University
School of Management

Unlocking the Power of Data

Master of Business Administration (MBA) Program
in Business Analytics and Data Science

In Association with IBM

PROGRAM OVERVIEW:

Duration: 2 years (4 semesters)

Eligibility: Bachelor's degree in any discipline from a recognized University/College/Institution with a minimum of 50% marks in aggregate (45% for SC/ST) or equivalent grade. Candidates must have Mathematics/Statistics/Quantitative Techniques as one of the subjects at 10+2 or Graduation Level.

"Information is the oil of the 21st century, and analytics is the combustion engine"

– Peter Sondergaard

(Senior Vice President and the Global Head of Research at Gartner Inc)

CONTACT

Admissions Office
Gautam Buddha University,
Phone: 0120-2346144,
Email: admissions@gbu.ac.in
 Website: www.gbu.ac.in , or visit https://pravesh.gbu.ac.in/Programs/Details/417

"Welcome to Gautam Buddha University's MBA Program in Business Analytics and Data Science, in collaboration with IBM. In today's data-driven world, businesses require professionals who can harness the power of data to drive strategic decisions and gain a competitive edge. Our comprehensive MBA program is designed to equip students with the knowledge and skills needed to excel in the rapidly evolving field of data analytics."

Prof. R.K. Sinha

Vice-Chancellor

Program Highlights:

- Comprehensive Curriculum: Our MBA program covers a wide range of topics including data analysis, data visualization, statistical modeling, and decision support systems.
- Hands-on Learning: Students will have access to state-of-the-art facilities and software tools, allowing them to gain practical experience in data analysis and manipulation.
- Industry Exposure: Through guest lectures, workshops, and industry visits, students will have the opportunity to interact with leading professionals in the field of business analytics and data science.
- Internship Opportunities: As part of the program, students will undertake a summer internship with top companies, gaining valuable real-world experience and networking opportunities.
- Career Prospects: Graduates of our MBA program will be well-equipped to pursue careers as data analysts, business intelligence analysts, data scientists, and consultants in various industries such as finance, healthcare, retail, and marketing.

"The best way to learn data science is to do data science"
– Chanin Nantasenamat

GBU स्कूल ऑफ मैनेजमेन्ट
SCHOOL OF MANAGEMENT

Important Phone Numbers

General Enquiry
0120-234 4200

Admission Help Desk (General)
0120-234 4234
0120-234 4247

Admission Help Desk (Technical & Financial Issues)

0120-234 4255

Admissions Information:

FEE STRUCTURE

Particulars	Frequency	Amount in INR
Registration and Counseling Fee (Non-Refundable)	One Time (At the time of Admission)	10000
Security Fee (Refundable)	One Time	10000
Academic Fee	Semester-wise	120000
Exam Fee	Semester-wise	2000
Library Fee	Semester-wise	750
Sports Fee	Semester-wise	750
Health Insurance Fee	Annual	1000

Application Process: Interested candidates can apply online through the university website or obtain the application form from the admissions office.

Admission Criteria: Candidates will be selected based on their academic performance, entrance test scores (if applicable), and personal interview.

No. of Seats: 60

Important dates

The last date for online form submission is **25 April 2024.**

Tentative date for GBU-ET: **12 May 2024.**