

**UNIVERSITY SCHOOL OF MANAGEMENT**

Submission of Online Application  
Form: [www.gbu.ac.in](http://www.gbu.ac.in)

**ADMISSIONS OPEN****Session 2024-25****HIGHLIGHTS**

- Industry Oriented Course Structure
- 100% Placement Assistance
- Highly Qualified Faculty Members
- Industry-Academia Interaction
- World- Class Infrastructure
- Fully Air-Conditioned Campus
- Wi-Fi Enabled Campus
- Hostel exemption for Students of Gautam Buddha Nagar
- Central Library
- Meditation Center
- Lush Green Campus

Programmes	No. of Seats & Duration	Minimum Qualification
	<b>Under Graduate</b>	
Dual Degree BBA- MBA (with exit option after BBA) B.Com(Hons)	60 seats in each programme [Duration and exit as per NEP 2020]	10+2 in any stream securing minimum 50% marks [45% for SC/ST] or equivalent grade.
	<b>Post Graduate</b>	
MBA Specializations: * HRM / Finance / Marketing / Operations / Business Analytics	60 Seats 2 Years [4 Semesters]	Graduation in any discipline from a recognized University/college securing minimum 50% marks in aggregate [45% for SC/ST] or equivalent grade.
MBA Business Analytics and Data Science with IBM	60 Seats 2 Years [4 Semesters]	Bachelor's degree in any discipline from a recognized University/College/Institution with minimum 50% marks in aggregate (45% for SC/ST) or equivalent grade and having Mathematics/Statistics/Quantitative Techniques as one of the subjects at 10+2 or Graduation Level.
Master of Commerce	40 Seats 2 Years [4 Semesters]	B. Com. (Hons)/ B. Com. Pass securing minimum 50% marks in aggregate (45% for SC/ST) or equivalent grade.
MBA [Executive]	40 Seats 2 Years [4 Semesters]	Graduation in any discipline from a recognized University/college securing minimum 50% marks in aggregate [ 45% for SC/ST] or equivalent grade. Minimum 1 year work experience.
	<b>Doctoral</b>	
Ph.D. [Management]	For area wise availability of seats refer to University's website.	Master's Degree in Management or relevant discipline with minimum 55% aggregate marks[ 50% for SC/ST/OBC( non-creamy layer)/differently abled] or it's equivalent grade.

Click Here For Admission Registration  
<https://pravesh.gbu.ac.in/>

Phone No.: 0120-2344244  
(During office hours 9.30 am-5.30 pm)  
Admission Cell: 0120-234 4234

[help@gbu.ac.in](mailto:help@gbu.ac.in)

[admissions@gbu.ac.in](mailto:admissions@gbu.ac.in)

SOM Office: 0120-2346144

**Gautam Buddha University**

Opp. Yamuna Expressway  
Greater NOIDA

Gautam Budh Nagar  
Uttar Pradesh-201312 (INDIA)

[www.gbu.ac.in](http://www.gbu.ac.in)

**SCHOLARSHIP,  
FELLOWSHIP AND  
TEACHING ASSISTANCE  
FOR BRIGHT SCHOLARS!**