



# Gautam Buddha University

## School Of Management

Placement Brochure  
2025



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[www.gbu.ac.in](http://www.gbu.ac.in)





# Gautam Buddha University

An Ultimate Destination For Higher Education

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# Gautam Buddha University

An Ultimate Destination For Higher Education

## Message from Vice Chancellor



Prof Ravindra Kumar Sinha

“GBU- School of Management is one of the Eight-schools of studies in Gautam Buddha University. The eight schools of learning impart education to a global clientage comprising of students from south east Asia to the middle east and gulf countries. The GBU - MBA has been a flagship programme of the university and is the very first school of learning to start at Gautam Buddha University.

I welcome all recruiters to come and participate in the Campus Recruitment Program 2024-25, which will provide graduating students with an opportunity to demonstrate their worth and contribute to your organisation. We're excited to give recruiters a positive experience and take a step ahead in developing our relationship with the industry.

-Prof. R.K Sinha  
Vice-Chancellor





# Gautam Buddha University

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## About School of Management

With India moving towards to be a 5 Trillion dollar nation, the growth in corporate sector is expected to be phenomenal. This growth can only be achieved with skilled management professionals who are trained to handle different industries and service organizations. GBU-School of Management has been nurturing students from different academic streams through their graduate and post graduate programmes to become business leaders. The School of Management established in 2009 has been imparting quality education pivoted on a rigorous curriculum and strong industry-academia relation. The output of these efforts are well reflected through the placements which have been above 75% in the last three years, with highest salary package of 12 lakh p.a. and average package of 5 lakh p.a.

The School of Management has carved out a sizeable niche amongst MBA aspirants with students coming not only from India, but also other foreign countries. A strong global alumni network also fosters this commitment towards skill oriented education by providing mentorships, internships and job opportunities for current batches of students. The School of Management welcomes all recruiters to our campus recruitment 2024-25.







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## About MBA Programme

MBA graduates are amongst the most sought after professionals in the corporate world. With the demand of MBA graduates growing exponentially in the post-pandemic world, undoubtedly this programme is amongst the first choice of students wanting to pursue a high paying career in the corporate world. Be it Finance , HR, Marketing, Operations or Business Analytics. MBA graduates are taking up top positions in the world of business. The beauty of this course is that it can accommodate students from varying and diverse academic backgrounds. From Engineers, to Law graduates MBA has become an essential degree for professionals wanting to climb the corporate ladder and be at the helm of affairs in business enterprises.

As the number of students interested to pursue an MBA programme is growing, so are the number of institutes offering this programme. But the real value of MBA is realised only through quality education and focussed curriculum which teaches skills to handle different managerial situations. GBU with its team of well-qualified faculty and staff supported by a world class infrastructure is the destination for such a quality education.



## Message from Dean



**Dr. Indu Uprety**

Dean, School of Management

University School of Management (USOM) at Gautam Buddha University offers an exciting and conducive academic and research environment for the growth of individuals. With its focus on four core values - Character, Creativity, Competence, and Commitment, the USOM at GBU imparts cutting edge value and skill-based education in different management streams that is relevant globally as well as locally. It envisions to set international standards to deliver management education and research with greater emphasis on skill development of students to meet the complexities of the changing world and to enable them to become successful leaders, researchers and entrepreneurs.

I would like to cordially invite the recruiters for the campus placement drive in our campus.





## Management Education with a Spiritual Touch

One of the greatest challenges of management education worldwide today is to make managers who are not only ready to lead, plan, organize their people and resources in a highly competitive and turbulent corporate environment, but are also ethically driven.

Gautam Buddha University being an important center for Buddhist learning is trying to provide a solution to this problem.

Our MBA programme is amongst the only Management Course in the country where we have amalgamated contemporary business concepts, tools and techniques with Buddhist Philosophy and ethics, so as not just to make competitive managers, but modern age business leaders who are not just driven by narrow soulless competition but are philosophical, kind and virtuous to their job and the people around them.

Students have compulsorily to take up course in Buddhist Philosophy each year. Along with this continuous meditation classes and Vipassana training form a component of their Programme training.







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## Events @GBU







## PLACEMENT HIGHLIGHTS

year	2022	2023	2024
No. of students registered for Placements	127	60	60
No. of placed students	97	47	50
% of placed students	77%	78%	83%
Highest salary Package Offered	10 LPA	12 LPA	15 LPA
Average Salary Package of the batch	5 LPA	5 LPA	5 LPA

## MAJOR RECRUITERS





# Gautam Buddha University

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## Corporate Relations and T&P Cell

In the past years the placements of GBU has been good and encouraging. More than 75% students have been placed from the campus with highest salary package of 12 lakh p.a. and average package of 5 lakh p.a.. GBU extends all the support to ensure that students are given the opportunity to streamline their career interests. The placement team continuously endeavors to ensure that GBU continues to be a favored destination for recruiting organizations. This is possible only with the assistance and full co-operation of all students. In order to maximize the sum of benefits to all the stakeholders, the Placement Policy for the students has evolved over the years. To realize a win-win situation for GBU and our partner organizations, all students are expected to understand the Placement Policy and follow it strictly. The Corporate Resource Centre (CRC) at GBU intends to be the face of the University to the Corporate/Industry. It aims to facilitate the process of close Industry-University interactions and actively promote new avenues in experiential learning. The CRC endeavors to bridge the gap between academia and corporate world. It engages leaders, entrepreneurs, executives, and policy makers to address students to facilitate practical learning. The CRC also helps students by counseling them to choose appropriate career options depending on their aptitude and interest. The CRC helps students in finding appropriate summer projects and final placements. The CRC involves students strategically for various events, summer and final placements.



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crcoffice@gmail.com





## Learn From The Best



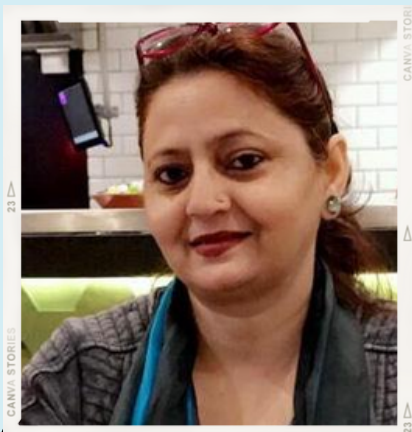
**Prof. Shweta Anand**  
Professor



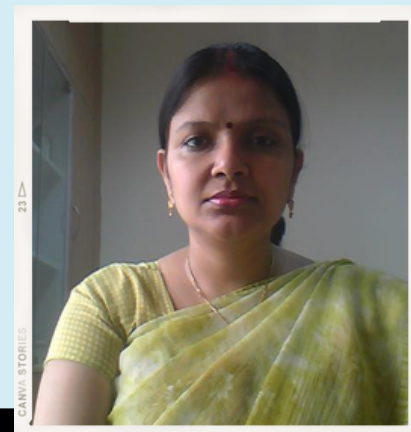
**Dr. Neeti Rana**  
Associate Professor



**Dr. Dinesh Kr. Sharma**  
Assistant Professor



**Dr. Lovy Sarikwal**  
Assistant Professor



**Dr. Varsha Dixit**  
Assistant Professor & HOD



**Dr. Subhojit Banerjee**  
Assistant Professor



**Dr. Naveen Kumar**  
Assistant Professor



**Dr. Ajay kr Kansal**  
Assistant Professor



**Dr. Rakesh K. Srivastava**  
Assistant Professor



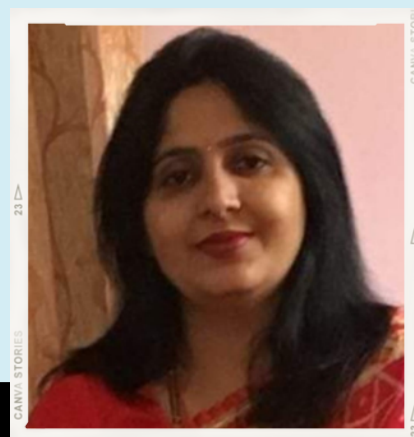
Learn From The Best



**Dr. Satish K. Mittal**  
Assistant Professor



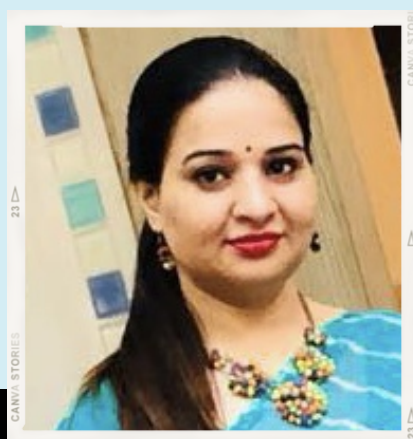
**Dr. Ombir Singh**  
Assistant Professor



**Dr. Kavita Singh**  
Assistant Professor



**Dr. Samar Raqshin**  
Assistant Professor

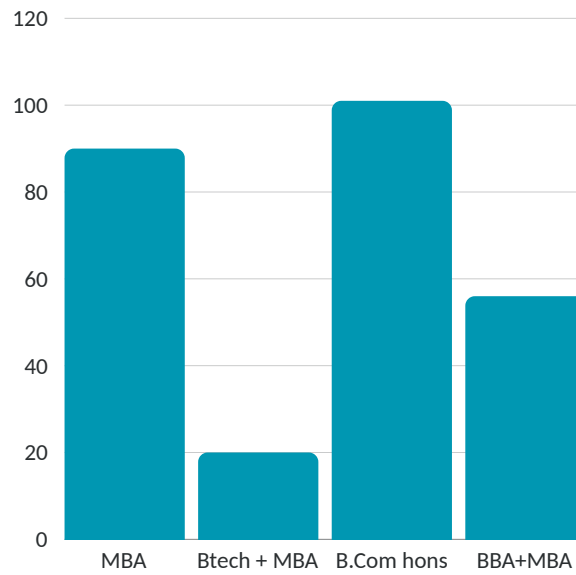


**Dr. Monika Bhati**  
Assistant Professor

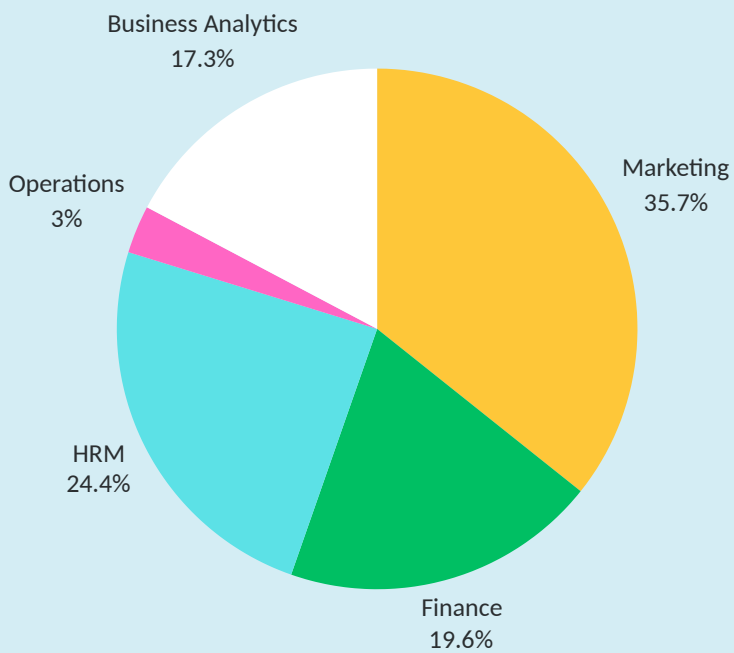
Faculty on Contract	
Dr. Jaduvansh	Ms.Dilpreet Kaur
Dr. Shobha Devi	Mr. Chand Babu
Dr. Archana Prakash	Ms. Sameeksha Madan
Ms. Ragini Jadon	Ms. Sambhavi Pandey



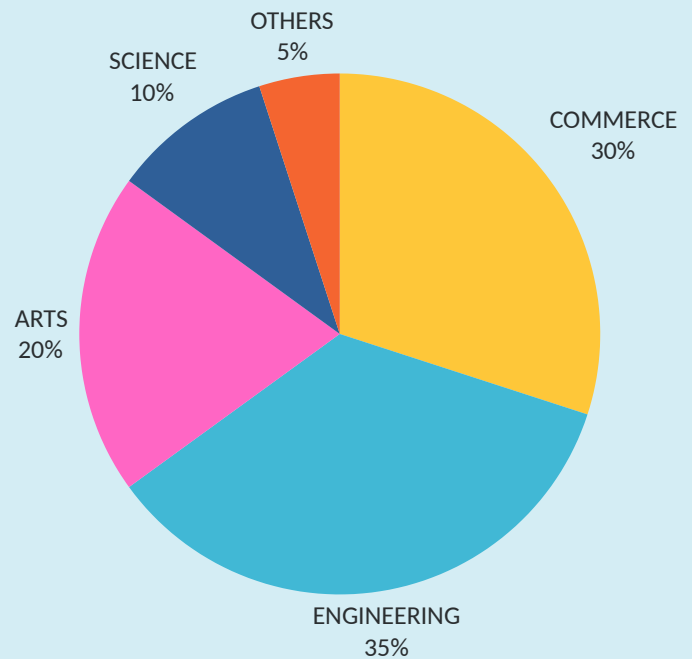
## Batch 2024



## SPECIALISATION



## GRADUATION



# MBA BATCH 2025



**Sandhya Sonker**

Age: 22  
Specialisation:  
**Marketing**  
**Operations**  
Programme:  
Dual Degree BBA+MBA  
Internship:  
**Navera Foundation**



**Priyanshi**

Age: 21  
Specialisation:  
**Marketing**  
**Finance**  
Programme:  
MBA  
Internship:  
Megha Argo Industry



**Sakshi Mishra**

Age: 21  
Specialisation:  
**Marketing**  
Business Analytics  
Programme:  
Integrated B.Tech+MBA  
Internship:  
India Exposition Mart



**Manish Srivastava**

Age: 22  
Specialisation:  
**Marketing**  
Business Analytics  
Programme:  
Dual Degree B.Tech+MBA  
Internship:  
India Exposition Mart



**Ankit Kumar Pal**

Age: 21  
Specialisation:  
**Marketing**  
**Finance**  
Programme:  
Dual Degree BBA+MBA  
Internship:  
Pawzz foundation



**Mohd. Saad**

Age: 23  
Specialisation:  
**Marketing**  
Business Analytics  
Programme:  
MBA  
Internship:  
HONDA Car Ltd.



**Aditi Baliyan**

Age: 21  
Specialisation:  
**Marketing**  
**Operations**  
Programme:  
MBA  
Internship:  
**Star Union Dai Ichi Life Insurance (SUD Life)**



**Shruti Singh**

Age: 22  
Specialisation:  
**Finance**  
HRM  
Programme:  
MBA  
Internship:  
Nagalia associates 5d studio



**Tarun**

Age: 24  
Specialisation:  
**HRM**  
**Business Analytics**  
Programme:  
MBA  
Internship:  
**Eduaxs Solution**





Kumari Bhawna

Age: 21  
Specialisation:  
Marketing  
HRM  
Programme:  
MBA  
Internship:  
Digipromoters pvt. Ltd.



Yash Pratap Singh

Age: 21  
Specialisation:  
Marketing  
Business Analytics  
Programme:  
MBA  
Internship:



Ankita Kumari

Age: 21  
Specialisation:  
**HR**  
**Finance**  
Programme:  
MBA  
Internship:  
**HONDA Car India Ltd.**



Vikas Kumar Caim

Age: 22  
Specialisation:  
Marketing  
Business Analytics  
Programme:  
MBA  
Internship:  
Dealsquard



Divya Rai

Age: 21  
Specialisation:  
Data Analytics  
HRM  
Programme:  
BBA+MBA  
Internship:  
India exposition mart Ltd



Deepti Chaudhary

Age: 21  
Specialisation:  
Business Analytics  
Marketing  
Programme:  
Dual Degree B.Tech+MBA  
Internship:  
India Expo Center & Mart Limited



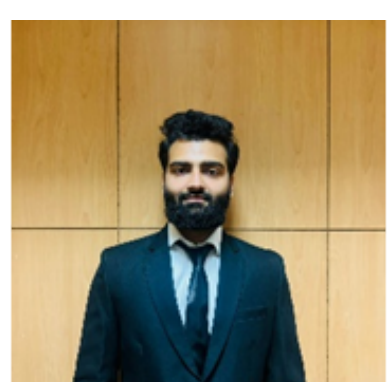
Sudhanshu Singh

Age: 22  
Specialisation:  
Finance  
Marketing  
Programme:  
Dual Degree B.Com+MBA  
Internship:  
Walking manpower solutions



Lavish Kumar

Age: 23  
Specialisation:  
**Finance**  
**Business Analytics**  
Programme:  
MBA  
Internship:  
**Sems Welfare Foundation**



Moh. Ziya Shahid

Age: 23  
Specialisation:  
**Finance**  
**Business Analytics**  
Programme:  
Dual Degree BBA+MBA  
Internship:  
**Sushil Kumar Singh & Associates**



Vaishnavi Rajput

Age: 21  
Specialisation:  
HRM  
Marketing  
Programme:  
Dual Degree BBA+MBA  
Internship:



Varsha Chand

Age: 24  
Specialisation:  
Marketing  
Data Analytics  
Programme:  
MBA  
Internship:  
Cargo connect



Princee

Age: 22  
Specialisation:  
Marketing  
Business Analytics  
Programme:  
Dual Degree BBA+MBA  
Internship:  
Scaler Academy



Nishika Singh

Age: 22  
Specialisation:  
Marketing  
HRM  
Programme:  
MBA  
Internship:  
Off Beat Vaccations



Anupam

Age: 21  
Specialisation:  
Marketing  
Business Analytics  
Programme:  
MBA  
Internship:  
Sarathak Advertising Pvt. Ltd.



Shubham Bhati

Age: 22  
Specialisation:  
HRM  
Finance  
Programme:  
Dual Degree BBA+MBA  
Internship:  
TVS - Kaveri Automobiles Pvt Ltd



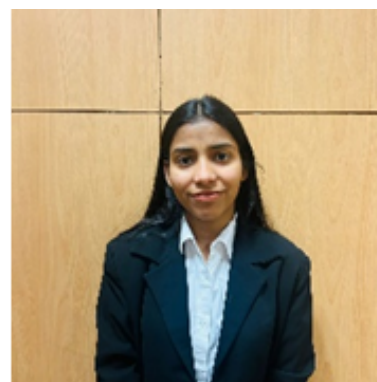
Aashu

Age: 21  
Specialisation:  
Marketing  
HRM  
Programme:  
MBA  
Internship:  
Insecticides India Ltd



Anjali Kumari

Age: 21  
Specialisation:  
HRM  
Finance  
Programme:  
Dual Degree BBA+MBA  
Internship:  
PG Electroplast Ltd



Payal Kumari

Age: 22  
Specialisation:  
Marketing  
Finance  
Programme:  
Integrated B.Tech+MBA  
Internship:  
FMG





Nidhi Rana

Age: 21  
Specialisation:  
HRM  
Finance  
Programme:  
Dual Degree BBA+MBA  
Internship:  
Cargo Connect



Saniya

Age: 22  
Specialisation:  
Marketing  
HRM  
Programme:  
Dual Degree B.Com+MBA  
Internship:  
Novalty Ford



Sunidhi Yadav

Age: 25  
Specialisation:  
HRM  
Marketing  
Programme:  
MBA  
Internship:  
Bennett and Coleman (Times Group)



Pooja Yadav

Age: 20  
Specialisation:  
Finance  
Marketing  
Programme:  
MBA  
Internship:  
Walkin manpower solutions



Yash Yadav

Age: 22  
Specialisation:  
Marketing  
Business Analytics  
Programme:  
MBA  
Internship:  
Haldiram's Pvt Ltd



Arunendra Prasad

Age: 22  
Specialisation:  
Marketing  
Data Analytics  
Programme:  
BBA+MBA  
Internship:  
India Exposition Mart Ltd



Aditi Swaroop

Age: 22  
Specialisation:  
Finance  
Business Analytics  
Programme:  
MBA  
Internship:  
Coforge



Jay Kumar

Age: 21  
Specialisation:  
Finance  
Marketing  
Programme:  
Dual Degree B.Com+MBA  
Internship:  
Mark Exhaust System Ltd.



Ayushman Vats

Age: 22  
Specialisation:  
HR  
Business Analytics  
Programme:  
Dual Degree B.Tech+MBA  
Internship:  
The Entrepreneurship Network



Pragati Chaudhary

Age: 21

Specialisation:

Marketing  
Finance

Programme:

Dual Degree B.Tech+MBA

Internship:



Ankit Chouhan

Age: 22

Specialisation:

Finance  
Operations

Programme:

Intergrated B.Com+MBA

Internship:

Regent Hitech Pvt Ltd



Manya Tyagi

Age: 22

Specialisation:

Marketing  
HRM

Programme:

MBA

Internship:

Hireyy



Manish Kumar Singh

Age: 23

Specialisation:

Marketing  
Finance

Programme:

Dual Degree BBA+MBA

Internship:

KnoBee



Ankur Jha

Age: 22

Specialisation:

Finance  
Marketing

Programme:

Dual Degree BBA+MBA

Internship:

Knobee



Rahul Kumar

Age: 23

Specialisation:

HRM  
Operations

Programme:

Integrated B.tech+MBA

Internship:

Knobee



Deepak Kumar Sethy

Age: 22

Specialisation:

HRM  
Business Analytics

Programme:

BBA+MBA

Internship:

IDEMIA syscom solution Pvt. Ltd



Shruti Verma

Age: 22

Specialisation:

HRM  
Marketing

Programme:

MBA

Internship:

The career next company



Rajesh Kumar

Age: 23

Specialisation:

Marketing  
Business Analytics

Programme:

MBA

Internship:

Times of India





Nancy

Age: 23  
Specialisation:  
HRM  
Marketing  
Programme:  
MBA  
Internship:  
Cy future



Deepanshi Gautam

Age: 21  
Specialisation:  
Marketing  
Finance  
Programme:  
Integrated B.tech+MBA  
Internship:  
Ananda Foundation



Mukul Siddharth

Age: 23  
Specialisation:  
Finance  
Marketing  
Programme:  
MBA  
Internship:  
Reliance retail



Durgesh Pandey

Age: 22  
Specialisation:  
Finance  
Marketing  
Programme:  
Dual Degree B.Com+MBA  
Internship:  
Hireyy



Anjali Kashyap

Age: 21  
Specialisation:  
HRM  
Marketing  
Programme:  
MBA  
Internship:  
Byjus



Akanksha Singh

Age: 21  
Specialisation:  
HRM  
Finance  
Programme:  
MBA  
Internship:  
Intern certify



Animesh Chaturvedi

Age: 21  
Specialisation:  
Finance  
Business Analytics  
Programme:  
MBA  
Internship:  
T. G. Buildcon Pvt.Ltd.



Khushi Gautam

Age: 22  
Specialisation:  
Marketing  
HRM  
Programme:  
MBA  
Internship:  
Deal Square



Mayank Raj

Age: 21  
Specialisation:  
HRM  
Marketing  
Programme:  
MBA  
Internship:  
SKECHERS Pvt. Ltd.



Rajat Sharma

Age: 23

Specialisation:

Operations  
Business Analytics

Programme:

MBA

Internship:

Motherson Sumi Systems Limited



Reetika Kumari

Age: 22

Specialisation:

Finance  
Business Analytics

Programme:

MBA

Internship:

ZOT Designs Private Limited.



Vidushi Gautam

Age: 22

Specialisation:

HRM  
Business Analytics

Programme:

MBA

Internship:

YBI foundation



Arun Kumar

Age: 22

Specialisation:

Operations  
Business Analytics

Programme:

MBA

Internship:

Boyd Corporation



Dipanshu Chaudhary

Age: 22

Specialisation:

Finance  
Marketing

Programme:

MBA

Internship:

Medicareplus Healthcare Pvt LTD







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## Whom To Reach?



**Dr. Kavita Singh**  
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SOM, GBU

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**Dr. Subhojit Banerjee**  
Placement In-charge  
SOM, GBU

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subhojit@gbu.ac.in



**Dr. Vinay Litoria**  
Director, Corporate Relation Cell

+91-9717195787  
crc@gbu.ac.in

## Students Placement Committee

Manish Srivastava	9555484577
Vikas Caim	8958912754
Princee	9650823067
Pooja	8384874282
Aashu	82872 83016

# Gautam Buddha University

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Higher Education



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Reach Us



TRAINING &  
PLACEMENT CELL



@crc-gbu

University School  
of Management