


PhD Awarded SoM

S/N.	Roll No	Students Name	Title	Supervisor	Specialization
1	PhD/MGT/0801	Kavita Singh	A Study of corporate social responsibility & business sustainability in Indian Sugar Industry	Dr. Raj Kumar Kovid & Dr. Abhishek Nirjar	Strategy
2	PhD/MGT/0901	Samar Raqshin	The role of leadership in leveraging innovativeness & performance of high technology enterprises	Dr. Lovy Sarikwal & Dr. Abhishek Nirjar	HRM
3	PhD/MGT/0902	Monika Bhati,	Managing employee's commitment fro sustainable productivity in manufacturing sector: A Study in automotive industry in NCR	Dr. Manisha Sharma	HRM
4	PhD/MGT/0905	Rajeev Sirohi	Service quality management in Indian retail stores	Dr. Naveen Kumar & Dr. J.K. Das	Marketing
5	PhD/MGT/0904	Varsha Khatri	Role of brand identity in building brand image: A study enabling efficient brand communication	Dr. Om Prakash & Dr. J.K. Das	Marketing
6	PhD/MGT/0906	Babita Bhati	Role of Entrepreneurs' Competences in Managing Firms' Performance	Dr. S. Pandey	Strategy
7	PhD/MGT/0907	Princy Vij	Managing Human Capital in High Performance Work Systems for enhancing Organisational Performance: A study of Indian Software Development Firms	Dr. Manisha Sharma	HRM
8	PhD/MGT/0908	Shadma Parveen	Managing Organisational Competences for accruing Competitiveness of Small & medium enterprises (SMEs) in India	Dr. Lovy Sarikwal	HRM
9	PhD/MGT/0909	Vinay Litoria	Impact of sales promotions on the purchase behavior of selected consumer durables: An empirical study	Dr. Subhjit Banerjee & Dr. Debashis Bhattacharya	Marketing
10	PhD/MGT/1003	Amit Sareen	The Effect of Network Relationships on Innovation in Service Industries	Dr. Sharadindu Pandey	Strategy

Prepared by


Varsha
 16/6/23

Manik Kaur

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11	PhD/MGT/1004	Atma Ram Mishra	Consumption Antecedents of Private labels and Determinants of Repeat Purchase	Dr. Subhojit Banerjee & Dr. Naveen Kumar	Marketing
12	PhD/MGT/1005	Anu	Analyzing the Impact of IFRSs Convergence in India (A Study of Indian Banking Industry)	Dr. Dinesh Kumar Sharma	Finance
13	PhD/MGT/1006	Bharat Bhushan	Linking Network Dynamics with the Growth of High Technology Entrepreneurial Ventures in India	Dr. Sharadindu Pandey	Strategy
14	PhD/MGT/1007	Deepika Saxena	Analysis of Financial Inclusion Initiatives by Indian Commercial Banks and its impact in National Capital Region (NCR)	Dr. Shweta Anand	Finance
15	PhD/MGT/1009	Jaya Gupta	A Study of High Performance Work Practices, Organizational Citizenship Behavior and Turnover Intentions: The Mediating Role of Psychological Capital of an individual	Dr. Lovy Sarikwal	HRM
16	PhD/MGT/1010	Meenakshi Malhotra	An Empirical Study of Market Efficiency of Select Agricultural Commodities Futures in India	Dr. Dinesh Kumar Sharma	Finance
17	PhD/MGT/1012	Namita Gupta	A Study of competency framework leading to the integration of Recruitment, Development, Assessment and Reward Practices in automobile firms in NCR	Dr. Neeti Rana	HRM
18	PhD/MGT/1013	Neeti Leekha Chhabra	Study of the Predictors and Outcomes of Employee Engagement in Hotel Industry: A Theoretical Framework and Empirical Analysis	Dr. Neeti Rana	HRM
19	PhD/MGT/1014	Pooja Mishra	Compensation: Implications of Rewards, Benefits and Organizational Justice on Employee Engagement and the mediating role of Motivation and Job Satisfaction	Dr. Varsha Dixit	HRM
20	PhD/MGT/1015	Pooja Tiwari	Impact of Learning Style Diversity on Team Performance with Mediating Effect of Team Learning Process and Conflict: An Empirical	Dr. Varsha Dixit & Dr. Sharadindu Pandey	Strategy

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			Study in Indian IT Industry		
21	PhD/MGT/1018	Santosh Kumari	A Study for Relation Between Corporate Governance and Financial Performance	Dr. Shweta Anand	Finance
22	PhD/MGT/1019	Shweta Goel	Influence of Religious Affiliation on Individual's Investment Behavior: An Empirical Study in National Capital Region	Dr. R.K. Srivastava	Finance
23	PhD/MGT/1020	Vinod Singh	Risk Return Dynamics of Investment Strategies and Arbitrage Efficiency of Indian Equity Derivative Market: A Comprehensive Study	Dr. Shweta Anand & Dr. Dinesh Sharma	Finance
24	12/PHSS/1015	Preeti Chaudhry	Influence of Knowledge sharing on Competencies and Accountability: A Study of selected e-governance projects.	Dr. Lovy Sarikwal	HRM
25	Ph.D/MGT/1101	Ritu Wadhwa	An Analysis of Factors Affecting Dividend Policy of Companies in India	Dr. Dinesh K. Sharma	Finance
26	Ph.D/MGT/1102	Urvesh Chaudhary	An Evaluation of Workplace Learning and its Effect on Organizational Competence	Dr. Neeti Rana	HRM
27	PhD/MGT/1106	Ajit Singh	Customer values Involvement and Information Processing in Context of Personal Computer Purchase in Rural Uttar Pradesh	Dr. Subhojit Banerjee	Marketing
28	PhD/MGT/1107	Prabhash Chandra	Financial Literacy among Individuals with Higher income and better education: A study of Delhi NCR region	Dr. Shweta Anand	Finance
29	Ph.D/MGT/1109	Amit Chaudhary	A Pyramidal Model of the Indian Telecom Sector: A Factual Analysis of Public Sector Unit with Analytical hierarchy Process	Dr. Indu Upreti	Operation
30	Ph.D/MGT/1110	Priyanka Sihag	Perceived Organizational Support and Employee Engagement with the Mediating Effect of Psychological Capital: A Study of High Tech Firms in India	Dr. Lovy Sarikwal	HRM
31	PhD/MGT/1202	Secema Verma.	A study of Performance Of Initial Public Offerings (IPOs), And Its Determinants:	Dr. Satish Kumar	Finance

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			Evidence From Indian Capital Market		
32	PhD/MGT/1301	Aditi Sharma Dogra	Cultural Intelligence in Context: Testing the moderating Effect of Workforce Diversity in Team Performance	Dr. Varsha Dixit	<u>HRM</u>
33	PhD/MGT/1302	Pragati Swaroop	Innovative Work Behaviour: Impact of Human Resource Practices	Dr. Varsha Dixit	<u>HRM</u>
34	PhD/MGT/1303	Neeti Saxena	Entrepreneurial Competency and Sustainable Organization: Exploring the Role of Cognitive and Non Cognitive Skills	Dr. Lovy Sarikwal	<u>HRM</u>
35	PhD/MGT/1305	Upasana Kanchan	analysis of factors Affecting online purchase Behaviour in Indian Context.	Dr. Naveen Kumar	Marketing
36	PhD/MGT/1308	Shruti Arora	Determinants of Bond yield In the Indian Corporate Bond Market	Dr. R. K. Srivastava	Finance
37	PhD/MGT/1311	Ajay Yadav	Volatillity Spill over Effect and Regime Switch: A Study of NSE and Selected International Stock markets	Dr. R. K. Srivastava	Finance
38	Ph.D /MGT/1402	Himani Arya	Performance of Volatility Models in Indian Stock Market	Dr. Dinesh K. Sharma	Finance
39	Ph.D /MGT/1403	Navaneet Singh Patel	Transactional Customer Satisfaction in online Shopping (with reference to Consumer Electronics Goods)	Dr. Naveen Kumar	Marketing
40	Ph.D /MGT/1404	Rajni Yadav	Influence of Operational and Financial Performance of MFIs on Financial Inclusion in India	Dr. Shweta Anand	Finance
41	Ph.D /MGT/1405	Renu Paisal	A study of the Relationship between Green Supply Chain Management Practices and Corporate Social Performance as Moderated by Stakeholders Intervention in Indian Automobile Industry	Dr. Manisha Sharma	Operation
42	Ph.D /MGT/1406	Shashank Dinkar	Relationship between Outsourcing Practices and Implementation of EPF & MP Act, 1952	Dr. Lovy Sarikwal	HRM

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43	Ph.D/MGT/1502	Divya Singh	The Impact of Organizational Justice on Organizational Cynicism and Employee Turnover Intentions: The Role of Job Embeddedness.	Dr. Varsha Dixit	HRM
44	Ph.D/MGT/1601	Alka Chaudhary	Role of technology in Financial Inclusion: A Study of Rural Area of Sonapat District of Haryana	Dr. Shweta Anand	Finance
45	Ph.D/MGT/1602	Anshul Ujlayan	A Study of Recruitment process Analytics in Indian IT Industry	Dr. Manisha Sharma	Operation
46	Ph.D/MGT/1603	Kushi Sharma	Role of Employee Reaction and Transfer of Training on Training Effectiveness in Software Industry	Dr. Neeti Rana	HRM
47	Ph.D/MGT/1604	Pratiksha Jha	Impact of Financing Pattern on Financial Performance of SMEs in India	Dr. Satish Kumar	Finance
48	Ph.D/MGT/1702	Bindu Tiwari		Dr. Naveen Kumar	Marketing
49	Ph.D/MGT/1704	Meghna	The Moderating Role of General Mental Ability (GMA) in the Relationship Between Conscientiousness and Job Performance in Hotel Industry of Delhi/NCR	Dr. Varsha Dixit	HRM
50	Ph.D/MGT/1705	K Hymavathi Pavitra	Exploring The Role of Psychological Ownership and Individual Power Distance Orientation in Employee Voice Behaviour: A Study in IT Services Organizations	Dr. Lovy Sarikwal	HRM
51	PhD/MGT/1802	Geet	"Foreign Direct Investment: An Analytical Study of the Presence Of Linkages in Automobile Firms in India"	Dr. Ombir Singh	Finance and Economics(FT)
52	PhD/MGT/1809	Surabhi	"Determinants of Leading Cryptocurrencies Pricing and Comparing Their Volatility Dynamics with Selected Investment Alternatives"	Dr. Satish Kumar	Finance and Economics(FT)
53	PhD/MGT/1905	Bumi Batt	Workplace Ostracism and work performance- A Behavior Analysis Study	Dr. Neeti Rana	HRM

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54	PhD/MGT/1924	Vasundhra Singh	'An Analytical study of Attitude and its Impact on retailing intention with reference to baby care market of NCR'	Dr.Naveen Kumar	Marketing
55	PhD/MGT/1803	Jyoti Yadav	Factors Affecting Conversion of Consumer Intention to Adoption : A study of Online life Insurance Policy purchase	Dr. Naveen Kumar	Marketing